



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

For Immediate Release-October 4, 2013

For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@mymarianas.com
www.mymarianas.com

MISS CHINESE COSMOS PAGEANT FILMS IN SAIPAN, TINIAN

Saipan, Northern Mariana Islands (NMI) – Phoenix Satellite TV of China filmed its prestigious *Miss Chinese Cosmos Pageant* in Saipan and Tinian last month.

The pageant airs annually to an estimated 362 million people in China and an additional 4.3-million throughout Asia/Oceania. The segments taped in the Northern Marianas Islands will air in October and November 2013 and are expected to bring an estimated \$1.9-million ad exposure value to this beach resort destination.

“Previous Miss Chinese Cosmos Pageants were filmed in locations such as Paris, Switzerland, Las Vegas and Australia. The Marianas Visitors Authority (MVA) is very pleased to have them choose their first tropical-themed location to be the Northern Marianas,” said MVA Marketing Manager Bruce Bateman. “The pageant, which is one of two main pageants held annually in China, is an excellent opportunity to create publicity for Saipan and Tinian through broadcast TV in China and also throughout the world via satellite and cable systems owned by Phoenix TV.”

The contestants and film crew were in the Northern Marianas from Sept. 16-27, 2013. During filming, they visited American Memorial Park, learned about indigenous culture and wildlife, took a submarine ride and a sunset cruise, visited Managaha, went parasailing, filmed at I Love Saipan and DFS Galleria, enjoyed an outdoor barbecue at Kanoa Resort and a dinner

show at Fiesta Resort & Spa.

On Tinian, the group was welcomed by the mayor, visited the historic World War II North Field, savored seafood at Fleming Restaurant, and filmed at the iconic Taga Park and Tinian blowhole.

Filming was also conducted at other scenic sites including Mt. Tapochao, Suicide Cliff, Banzai Cliff, and San Juan Beach.

The Top 12 contestants announced during the Saipan and Tinian segments were also named tourism ambassadors for the Northern Mariana Islands.



A file photo from the Miss Chinese Cosmos Pageant that taped in the Northern Mariana Islands on Sept. 16-27, 2013. The pageant is expected to bring an estimated \$1.9-million ad exposure value to this beach resort destination.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served from Beijing, Shanghai and Guangzhou. Russia is served via Vladivostok and Khabarovsk. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

###