



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA TO HOLD MARIANAS SEMINARS IN JAPAN

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) is gearing up for a series of seminars next week for travel trade and media reps in Japan.

Specific updates and details about the Marianas as a tourism destination will be presented in Osaka, Nagoya, and Tokyo on Feb. 14-17, 2017, as part of the MVA's annual Marianas Seminar & Workshop series.

“Our last series of Marianas Seminars’ in Japan saw an increase in the number of participants, so we know there is growing interest in the Marianas,” said MVA Marketing Manager Bruce Bateman. “The seminars and workshops aim to generate media coverage of the Marianas and arm travel agents to better sell the destination and develop new tour packages. Along with increasing demand, MVA is negotiating with airlines to increase or initiate direct air service.”

The seminar will also highlight the rollout of the MVA's new Japanese-language website at www.japan.mymarianas.com and the new Marianas 30 Treasures campaign, featuring the photography of renowned photographer Junji Takasago.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe, North and South America and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four to five from other parts of Asia and Australia. The Northern Marianas are served daily from Tokyo-Narita in Japan by Delta Air Lines with seasonal flights by Asiana Airlines. From Korea, Asiana Airlines, Jeju Air, Jin Air and Eastar Jet provide direct flights from Seoul-Incheon, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. Philippine Airlines provides nonstop service from Manila to Saipan and connects with many cities in China and Southeast Asia. United Airlines has daily flight connections from six cities in Japan to Saipan with one stop. United States mainland connections can be made to Saipan via Tokyo-Narita, Seoul-Incheon or Guam. Visitors from Russia and Taiwan usually arrive via Seoul, Tokyo or Manila. Interisland travel is provided by United Express (Cape Air) and Star Marianas Air. For more information on the Marianas, visit www.mymarianas.com.

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