



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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GOLDEN WEEK, TOURISM MONTH AHEAD

Saipan, Northern Mariana Islands (NMI) – Thirty-five volunteers joined the Japan Saipan Travel Association in their semi-annual Tourism Industry Cleanup Monday (April 23) in downtown Garapan, Saipan.

The cleanup was held in preparation for May Tourism Month and the Japan Golden Week holiday, when hundreds of extra visitors are expected. The cleanup began at 6:30 a.m. at American Memorial Park and netted approximately 200 lbs. of trash.

“We are very thankful for all who supported the event. It was a great success with the help of all the members,” said JSTA President Masanori Takahashi. “We hope to see more villages clean up in anticipation of the visitors we are expecting for Golden Week.”

Joining JSTA in the effort were members of Northern Marianas Diving Operators Association, Japanese Society of the Northern Mariana Islands, Hotel Association of the Northern Mariana Islands, and the Marianas Visitors Authority. For their beautification efforts, each volunteer received a 2012 edition of the MVA’s Tourism Month t-shirt.

Preparations for Tourism Month continued today (April 26) with Lt. Governor Eloy Inos’ official proclamation of the month at a signing ceremony at 1:30 p.m.

May will be highlighted by the 14th Annual Taste of the Marianas International Food Festival & Beer Garden every Saturday beginning May 5 at American Memorial Park from 6-10 p.m. Other activities for the month include “Hafa Adai Tirow Spirit” Island Wear Fridays and Tourism Trivia at participating radio stations.



Over 30 community volunteers helped clean up the main tourist district of Garapan, Saipan on April 23, 2012, in preparation for Golden Week visitors. Members of Japan Saipan Travel Association, Northern Marianas Diving Operators Association, Japanese Society of the Northern Mariana Islands, Hotel Association of the Northern Mariana Islands, and the Marianas Visitors Authority netted over 200 lbs. of trash.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of low coral and volcanic islands in the West Pacific, offering a friendly, fun and fantastic vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical stopover when traveling between Asia and North America, and adventurous

travelers looking for new travel discoveries. The Mariana Islands, three hours travel from most cities in Japan, are served from Japan by Northwest Airlines. From Korea, Asiana Airlines provides daily direct flights from Seoul and four times a week from Busan. For more information visit www.mymarianas.com.

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