



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

**PERRY JOHN P. TENORIO**  
MVA MANAGING DIRECTOR

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**For Immediate Release-February 6, 2012**

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**JAPAN GOLF MAG VISITS SAIPAN RESORTS**

**Saipan, Northern Mariana Islands (NMI)** – Women's golf magazine Regina is bringing golf in the Marianas to the fore with a recent visit to Laolao Bay Golf Resort, Kingfisher Golf Resort, and several island hotels.

The high-class golf fashion magazine is distributed to 60,000 readers in Japan, largely ladies in their 20s and 30s who are beginning golfers. The feature on the Northern Marianas this spring will bring this beach resort destination over \$78,000 in exposure aimed directly at these upscale travelers.

“This is not Regina magazine's first visit to the Northern Marianas, so it's obvious there is a continuing interest in our golf courses by their readers,” said Marianas Visitors Authority (MVA) Marketing Manager Bruce Bateman.

Stories in the magazine range from golf lessons, exercise, fashion, golfing goods and cosmetics. While in Saipan on Jan. 26-30, 2012, the magazine also covered other tourist attractions, including the Garapan Street Market, a trekking tour to Forbidden Is., Managaha, and Joeten Shopping Center. The article will also feature Mariana Resort & Spa, Hyatt Regency

Saipan, and Fiesta Resort & Spa.



A staff member from Japanese magazine Regina photographs at Joeten Shopping Center in preparation for an upcoming article on golf and other tourism attractions in the Northern Mariana Islands.

Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo, Nagoya, and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana Airlines provides direct flights from Seoul and Busan. Fly Guam/Fly Marianas provides direct flights from Hong Kong and Nagoya, Japan. For more information visit [www.mymarianas.com](http://www.mymarianas.com).

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