



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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RUSSIAN CHARTER FLIGHTS TO NMI BEGIN OCT. 26

Saipan, Northern Mariana Islands (NMI) – Scheduled charter flights from Vladivostok to Saipan commence this week, generating anticipation in the Northern Marianas visitor industry sparked by last month's launch event in Russia that attracted 100 travel agent and media reps.

The flights are now scheduled to run from October 26, 2012, through March 2013. However, if demand is strong, they may continue beyond that. With the theme "Let's Go To the CNMI," the launch event hosted on Sept. 14, 2012, by AviaCharter DV aimed to generate interest in the destination and spur sales of the bi-weekly flights. AviaCharter DV will fly Airbus - A320 aircraft with 150-passenger seating.

"Saipan, Tinian, and Rota are not only a sport and leisure destination, but a safe and comfortable place for everyone in the family to enjoy," said Marianas Visitors Authority (MVA) Managing Director Perry Tenorio while welcoming the travel trade representatives at the launch event. "Clean water and air and a fun, safe, tropical paradise is what your customers will find in the Northern Marianas Islands."

The packages for the charter flights will be family oriented. Families with two or more children under the age of twelve will be given one free ticket for one child. Packages that include the neighboring islands of Tinian and Rota will be also offered to travelers.

"We thank AviaCharter DV for organizing these direct charter flights from Vladivostok to

Saipan,” said Tenorio. “We appreciate your support in promoting our islands and these charter flights to the citizens of the Primorski region.”



Dignitaries of AviaCharter DV and the Marianas Visitors Authority (MVA) preside during ceremonies at a launch event held on Sept. 14, 2012, in Vladivostok to promote direct charter flights to Saipan. The flights will begin this week. Pictured from left are MVA Managing Director Perry Tenorio, MVA Marketing Specialist Tatiana Babauta, Pacific Islands Club (PIC) Saipan Marketing Manager for Russian Market Anna Yushkova, PIC General Manager Hiroki Sugie, Aviacharter DV Deputy Director Ekaterina Tokareva, and Aviacharter DV General Director Roman Chernayvskii.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo, Nagoya, and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. For more information visit www.mymarianas.com.

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