



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

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MVA MANAGING DIRECTOR

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## **\$1.2-M IN WEDDING COVERAGE FOR NMI**

**Saipan, Northern Mariana Islands (NMI)** – Publishing staff from one of Japan's most influential guides for overseas weddings were in the Northern Mariana Islands earlier this month to discover the tropical allure of this beach resort destination for couples ready to tie the knot. The estimated advertising exposure value for the Northern Marianas is \$1.2-million US.

Zexy Overseas Wedding Guide plans to dedicate the first six pages of its April 2013 issue to telling its 32,000 subscribers about wedding facilities and amenities in Saipan, as well as honeymoon and other leisure experiences available here.

“Couples aren't looking for just a wedding, they're looking to fulfill a dream, and Zexy Overseas Wedding Guide coverage will be a great opportunity to help couples imagine that dream coming true in the Northern Marianas,” said Marianas Visitors Authority (MVA) Marketing Manager Bruce Bateman.

The MVA assisted the six-member media team with securing photography permits, a dolphin watching tour with Saipan Sea Ventures, and a tour of Managaha with Tasi Tours. During their tour from March 4-8, 2013, the magazine team also focused on the wedding chapel and amenities of Hyatt Regency Saipan, where they lodged.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel

discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served regularly from Shanghai, Guangzhou and seasonally from Beijing. For more information visit [www.mymarianas.com](http://www.mymarianas.com).

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