



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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For Immediate Release-July 1, 2013

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14 TRAVEL AGENTS COMPLETE MARIANAS STUDY TOUR

Saipan, Northern Mariana Islands (NMI) – Fourteen travel agents from South Korea and a representative of Asiana Airlines completed a Marianas Study FAM(iliarization) Tour last week (June 24) to acquaint themselves with hotels, optional tours, and other tourist attractions in Saipan and Tinian.

Participating travel agencies during the tour that began on June 21, 2013, were Hotel Pass, Mode Tour, Hana Tour, KRT, VG Tour, Onnuri Tour, Lotte Tour, Redcap Tour, Online Tour, Bomul Tour, Tour 2000, Korail Travel, YB Tour, and Interpark Tour.

Each year, the Marianas Visitors Authority (MVA) and its tourism partners host the Marianas Study Tour to allow travel agents selling the destination to experience the islands firsthand.

“The Marianas Study Tour brings agents and airline reps to the Northern Marianas so they can walk through our hotels, eat at our restaurants, and enjoy our clean and beautiful environment so they can better understanding the appeal and attraction of our destination,” said MVA Marketing Manager Bruce Bateman. “With this experience, they return to their jobs with more knowledge and enthusiasm to convince consumers to visit Saipan, Tinian, and Rota.”

While in the Northern Mariana Islands, the group conducted hotel inspections at Aqua Resort Club, Mariana Resort & Spa, Saipan World Resort, Gold Beach Hotel, Hyatt Regency

Saipan, Pacific Islands Club Saipan, and Tinian Dynasty Hotel & Casino. They also visited Managaha, experienced parasailing, took island tours of Saipan and Tinian, had a beach barbeque dinner, took an ATV and jungle tour, and went shopping at DFS Galleria. The group was welcomed at a dinner hosted by Korean Travel Association of Saipan and also visited the SandCastle Saipan, and JC Cafe.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served from Beijing, Shanghai and Guangzhou. For more information visit www.mymarianas.com.

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