



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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“GOURMET ROAD” TO FEATURE TASTE OF THE MARIANAS

Saipan, Northern Mariana Islands (NMI) – Korean television program “Gourmet Road” will feature the 15th Annual Taste of the Marianas International Food Festival & Beer Garden in an upcoming episode, following its visit to Saipan last week.

The television show provides restaurant and food information, and also features culinary cultures of Korea and foreign countries. The 60-minute show will air on Y-Star TV and is expected to bring \$107,000 in advertising exposure value to the Northern Mariana Islands.

“Gourmet Road” is hosted by three celebrities: comedian Jun Ha Jung, announcer Ji Yoon Park, and Chang Min Lee, the lead-vocal of popular K-Pop boy band “2AM”. Jung and Lee joined the Hotdog Eating Competition at last Saturday’s (May 4) Taste of the Marianas, with Jung winning 3rd place.

The Taste of the Marianas is held every Saturday evening in May at American Memorial Park as part of the month-long celebration of Tourism Month in the Northern Mariana Islands. The festival offers international cuisine at affordable prices by 16 hotels and restaurant vendors, non-stop live entertainment on the main stage, nightly contests on the secondary stage, and arts and crafts sales.

This Saturday’s (May 11) Taste of the Marianas will feature a Pie-eating Competition at 8:00 p.m. on the rear stage, as well as entertainment by Okinawa Nenpo Group, Pua Hinano,

Green Meadow School, Saipan Music & Dance, Marianas High Poksai INATUA, and New Band.

While on Saipan “Gourmet Road” also visited Tun Goru Snack Bar, Truong’s, J’s Restaurant, Naked Fish, Paju Gol, the Garapan Street Market, Kinpachi Restaurant, and other restaurants. They also went bottom-fishing, toured the northern Marpi area and Managaha, and sampled several barbecues. The group lodged at Hyatt Regency Saipan.



The 15th Annual Taste of the Marianas International Food Festival & Beer Garden will be featured in an upcoming episode of Korean television show “Gourmet Road.” Sixteen food vendors will serve up dinner and dessert on May 11, 2013, at in Saipan, Northern Mariana Islands. The event is held every Saturday during May Tourism Month beginning at 6 p.m. at American Memorial Park.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

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