



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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HOMELIVING & STYLE MAGAZINE VISITS SAIPAN

Saipan, Northern Mariana Islands (NMI) – Homeliving & Style, one of Korea's most popular special interest magazines, is in the Northern Mariana Islands this week to prepare a six-page feature on this beach resort destination.

Two representatives of the publication arrived in Saipan on Wednesday (Aug. 28) for a whirlwind 3-day FAM(iliarization) tour of the island that will bring the destination an estimated \$30,000 in advertising exposure in an upcoming issue this year.

While in Saipan, the editorial team will cover the Saipan SandCastle magic show, trekking to Forbidden Island, Mandi Asaian Spa, Garapan Street Market, Magahaha, and a sunset dinner cruise. The team will also enjoy a barbeque dinner, take an island tour and go off-roading with Extreme Adventure.

"We welcome the representatives of Homeliving & Style magazine this week, and we anticipate their coverage will reach new potential visitors with details of the exciting vacation they can enjoy in the Northern Marianas," said Marianas Visitors Authority (MVA) Marketing Manager Bruce Bateman.

The FAM tour is supported by Pacific Islands Club Saipan, Asiana Airlines, and the MVA. Homeliving & Style has been published for 22 years in Korea.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served from Beijing, Shanghai and Guangzhou. Russia is served via Vladivostok and Khabarovsk. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

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