



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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KAGMAN ELEMENTARY TALKS TOURISM

Saipan, Northern Mariana Islands (NMI) – Students at Kagman Elementary closed their school day last Thursday (April 4) with a 30-minute tourism talk with the Marianas Tourism Education Council (MTEC).

MTEC delivered a PowerPoint presentation on the Northern Marianas tourism industry and handing out prizes during a post-presentation quiz on what the students learned. Students were able to identify the four major tourism markets of the Northern Marianas (Japan, Korea, Russia, and China), list a benefit of tourism (spending money that helps the government build schools) name three signature events organized by the Marianas Visitors Authority (MVA), and recite the slogan of the MVA, “Tourism is Everybody’s Business.”

“What’s so exciting about making these tourism education presentations to the schools is that, as we enter our third year now, we see that the baseline knowledge of the students is growing,” said MTEC Chairwoman Vicky Benavente. “Some of the information we shared last year sticks with the students, and that’s a indication that our efforts are bearing fruit in the younger generation.”

MTEC offers seed money schools wishing to start MY WAVE (Marianas Youth Welcome All Visitors Enthusiastically) Clubs, monthly financial incentives for advisors of active clubs, and financially support on a case-by-case basis for club that are involved in MTEC-sanctioned tourism activities, such as airport greetings.

For more information about MTEC, contact Marianas Visitors Authority Community Projects Manager Martin Duenas at mduenas@mymarianas.com or 1.670.663.33210 for more information.



Marianas Tourism Education Council (MTEC) Chairperson Vicky Benavente, right, presents a prize to one of hundreds of Kagman Elementary students grades 3-6 who participated in the tourism education presentation of MTEC at the school on April 4, 2013.



Marianas Visitors Authority (MVA) Community Projects Manager Martin Duenas, left, shares about the MVA's annual signature events with Kagman Elementary students in grades 3-6. Duenas was part of the Marianas Tourism Education Council presentation at the school on April 4, 2013.



Marianas Tourism Education Council (MTEC) member Catherine Perry, right, shares ideas with Kagman Elementary students on how other students in the Northern Marianas are supporting tourism through airport greetings, island beautification projects, and volunteering to help with Northern Marianas signature events. Perry was part of the MTEC presentation at the school on April 4, 2013.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

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