



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

For Immediate Release-March 8, 2013

For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@mymarianas.com
www.mymarianas.com

MVA JOINS 2013 JAPAN GOLF FAIR

Saipan, Northern Mariana Islands (NMI) – Resort golfing in Saipan and Rota was promoted by the Marianas Visitors Authority (MVA) at the 2013 Japan Golf Fair held last month at Tokyo International Exhibition Center. Over 55,000 consumers, golf business representatives and media representatives participated in the three-day event, marking a five percent increase in attendees over last year's event.

“Visitors who come to the Northern Marianas to golf typically spend more money at the destination than many other types of visitors,” said MVA Marketing Manager Bruce Bateman. “For that reason and others, we focus on the niche golf market in Japan, China, and Korea. A prime example is the very important Japan Golf Fair.”

The MVA, with assistance from Mariana Resort & Spa, operated an information booth during the fair where they distributed brochures about golf courses and other tourism attractions in the Northern Mariana Islands.

The fair was organized by Japan Golf Goods Association. Next year's fair is slated for Feb. 14-16, 2014.



Information staff Tomoko Koyama of the Marianas Visitors Authority helped provide information about golfing in Saipan and Rota during the 2013 Japan Golf Fair held in February at Tokyo International Exhibition Center. Over 55,000 golfers and business and media reps attended this year's fair, a five percent increase over last year.



Travel Trade Director Shigeru Nakayama of the Marianas Visitors Authority helped provide information about golfing in Saipan and Rota during the 2013 Japan Golf Fair held in February at Tokyo International Exhibition Center. Over 55,000 golfers and business and media reps attended this year's fair, a five percent increase over last year.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. For more information visit www.mymarianas.com.

###