



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

For Immediate Release-July 18, 2013

For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@my Marianas.com
www.mymarianas.com

NMI June 2013 Visitor Arrivals Up 14%

Saipan, Northern Mariana Islands (NMI) – June 2013 visitor arrivals to the Northern Mariana Islands (NMI) were up 14 percent compared to June 2012. According to the Marianas Visitors Authority (MVA), arrivals to the islands of Saipan, Tinian and Rota registered 33,539 visitors in June compared to 29,402 in June 2012.

Arrivals from Japan in June were down 4 percent to 8,713 visitors as the Japan market continues to struggle through a soft shoulder season. The key travel agencies in Japan attribute the soft market from Japan to the NMI to the rapid devaluation of the Japanese yen, and especially the difficulty agents have had securing rooms for last-minute Japanese visitors to the NMI as competition for rooms from the Korea and China markets heats up.

Arrivals from Korea rose 10 percent in June to 11,435 visitors, the highest number from any source market in the month. Asiana Airlines is rotating out seven Busan to Saipan flights in June and July for regular aircraft inspection, reducing lift by 1,022 seats. However, Asiana will boost its Busan-Saipan flights from four times a week to daily service during the month of August targeting the summer peak season, using an Airbus 320 with 141 seats and bringing in an additional 1,833 seats to the Northern Marianas this summer ensuring continued growth out of the Korea market this summer.

Meanwhile, arrivals from China jumped 46 percent in June to 9,959 visitors, in part due

to an additional flight from Beijing compared to June 2012. Continued rapid growth is projected out of the China market for the remainder of this summer.

Arrivals from Russia nearly doubled in June, jumping 92 percent increase in arrivals to 1,226. The Northern Marianas now receives bi-weekly direct charter flights from Vladivostok since October and weekly charter flights from Khabarovsk since March.

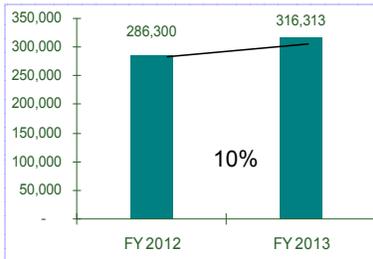
Japan, Korea and China Economic Highlights

The Japanese Cabinet office upgraded its economic assessment in June from “picking up slowly” to “picking up steadily.” Private consumption continues to climb, and prices are finally moving upward pointing to the end of deflation. The yen increased in value against other currencies as investors feared stock prices had climbed too much, combined with signs of an end to the U.S. Federal Reserve stimulus.

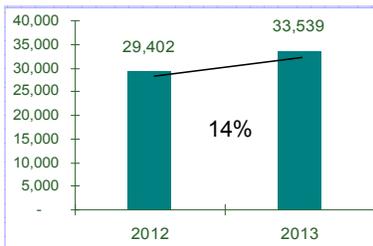
Korea's economic growth was reduced to a 0.8 percent on-quarter gain in the first quarter due to flat consumer spending and lackluster facility investment. The won/dollar exchange rate jumped 13.51 over the past month to be closed at 1,141.29.

China's Ministry of Finance said total fiscal revenue grew 6.2 percent year-on-year to \$204.84 billion in May. The Chinese currency Renminbi, or the yuan, lost 26 basis points to 6.1677 against the U.S. dollar on June 19, according to the China Foreign Exchange Trading System.

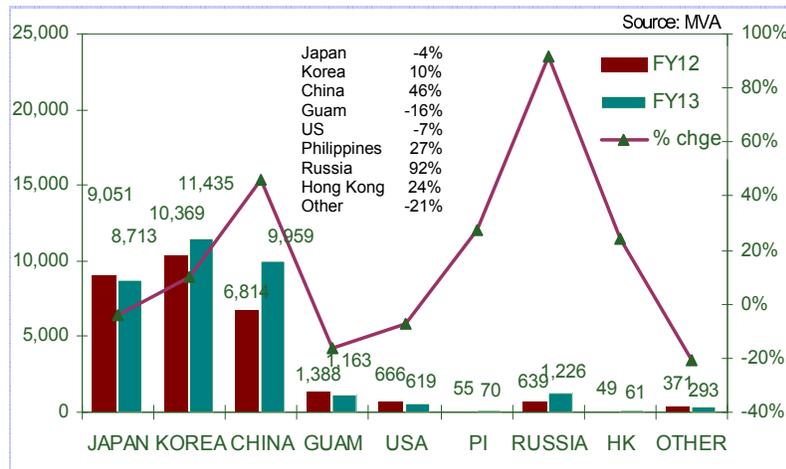
**Visitor Arrivals Year to Date
FY 2012 vs. FY 2013**



**Visitor Arrivals
June 2012 vs. June 2013**



**CNMI Source Market Arrivals
June 2012 vs. June 2013**



The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

###