



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

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**CHINESE MEDIA OFFER TASTE OF THE MARIANAS**

**Saipan, Northern Mariana Islands (NMI)** – Three Chinese media outlets are offering their subscribers a sampling of Saipan, focusing on the 16<sup>th</sup> Annual Taste of the Marianas International Food Festival & Beer Garden which concluded on May 31.

“The World is Fun” and “Dalian Morning” television programs and “World Travel” magazine all covered the festival, which traditionally brings some of the best of island cuisine and entertainment to American Memorial Park each Saturday during May Tourism Month.

“The World is Fun” is produced by Hunan TV, the most popular and influential TV station next to CCTV in China and the Chinese-speaking world.

“While ‘The World is Fun’ was filming at Taste of the Marianas, a number of Chinese tourists and residents recognized the hosts, Wei-Jia Li and Xiao-Ya Wang, and asked for their autographs or to have photos taken with them,” said Marianas Visitors Authority Marketing Manager Bruce Bateman. “Having celebrities such as these visit the Northern Marianas will help promote the islands and hopefully generate interest among more production teams to come for film or photography missions which display our destination.”

“The World is Fun” will feature a 20-minute segment on the Northern Marianas. Dailan Morning offers travel information and recommendations and is the top-rated broadcast for its time slot in the city of Dailan (population 6 Million+). World Travel has a circulation of 30,000

among the middle and high-end market.

The media also visited Moby Dick, Country House Restaurant, Hyatt Regency Saipan's White Sand Chapel, seafood dinner at Fiesta Resort & Spa, Sabalu Market, Capricciosa Restaurant, Tony Roma's, and a dinner cruise aboard the Jade Lady. The show also filmed marine sports at Managaha, a jungle tour, and activities with Marianas Trekking.



Media representatives of China's "The World is Fun" and "Dailan Morning" television programs and World Travel magazine were in Saipan in May 2014 to cover the 16<sup>th</sup> Annual Taste of the Marianas International Food Festival & Beer Garden.



China's "The World is Fun" hosts Xiao-Ya Wang, left, and Wei-Jia Li, right, prepare to take a discovery tour of via air in Saipan, Northern Mariana Islands on May 11, 2014.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit [www.mymarianas.com](http://www.mymarianas.com).

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