



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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GOLF, DIVING TAKE CENTERSTAGE ON MEDIA FAMS

Saipan, Northern Mariana Islands (NMI) – Two of the main visitor attractions of the Northern Mariana Islands, golf and diving, were the focus of recent media FAM(iliarization) tours.

Buzz Golf, a high fashion Japanese golf magazine targeting beginning women golfers, was in Saipan and Rota in June. The group lodged at Laolao Bay Golf Resort, where they had a photo shoot, as well as at Rota Resort and Country Club, Kingfisher Golf Links, Saipan Country Club, Coral Ocean Point Resort, and Marianas Country Club. The magazine also shot at Hafa Adai Shopping Center, Athletes Foot, Star Sands Plaza, Obyan Beach, and Saipan Beach Pathway. On Rota, the media team visited the Swimming Hole, Teteto Beach, Rota Bird Sanctuary, and Taga Beach.

Marine Diving magazine of Japan also brought an editor/writer, photographer, and model to Saipan last month. In addition to shooting two or three dives each day at popular dive spots, the team covered the 1st Swimming Festival in Managaha on June 28. Other shooting locations included Hyatt Regency Saipan, Cha, Star Stands Plaza, Mariana Ocean, Hard Rock Café Saipan, Garapan Street Market, SandCastle Saipan, and parasailing on Managaha island. The magazine also visited several dive shops: Blue Sea Sports, Super Fish Diving, CMLC ARTHA, Scuba Element, S2 Club, Sea Shore, Wondersea, Peace Divers, and Make Sure Diving. The swimming festival and other coverage will appear in the August 10, 2014, issue of the magazine, which has a circulation of 170,000 copies.

In addition, filming is underway this week for a new destination video for the Northern Marianas that will be premiered in September 2014 at Tourism Expo (JATA), Japan largest annual travel fair.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit www.mymarianas.com.

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