



**MARIANAS VISITORS AUTHORITY
News Release**

Tourism is Everybody's Business!

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For Immediate Release-September 30, 2014

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JAPAN'S "SNS QUEEN" TOURS SAIPAN

Saipan, Northern Mariana Islands (NMI) – Japan's "SNS Queen" Ayumi Inui was in the Northern Mariana Islands this month to prepare an exclusive video about the destination.

Inui has over 20,000 followers on YouTube, 130,000 on Twitter, 9,000 on Facebook, 8,000 on Google+ and 715,000 on Snappee, (an iPhone app for sharing photos widely used in Japan). A 3-5 min. video will be uploaded to her SNS pages as her exclusive "Saipan Report."

"Ayumi Inui has influence with the next generation in Japan who follow her on social media. In return for the Marianas Visitors Authority helping her attain a photography permit to shoot in Saipan, we look forward to the ad exposure we will receive through her video report," said MVA Marketing Manager Bruce Bateman.

While in Saipan on Sept. 1-4, 2014, Inui visited Managaha, where diving and massage were filmed. She also took a site-seeing tour and went to the Garapan Street Market. Inui lodged at Mariana Resort & Spa, where she filmed handmade soap production with Mariana Ocean.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in

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Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit www.mymarianas.com.

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