



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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KOREA'S MAJOR TRAVEL AGENCIES TOUR SAIPAN, TINIAN

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) and Asiana Airlines held a FAM (familiarization) tour of Saipan and Tinian on Nov. 12-16, 2014, with team leaders of major travel agencies in Korea. During the tour, the group met with hotels and resorts and divided into teams to find new attractions to promote in the Northern Mariana Islands (NMI).

The tour participants represented Hana Tour, Mode Tour, KRT, Interpark, Bomul Tour, Lotte Tour, Lotte JTB, Redcap Tour, Very Good Tour, and Asiana Airlines.

The group made inspections of Laolao Bay Golf & Resort, Coral Ocean Golf Resort, Pacific Islands Club Saipan, World Resort, Fiesta Resort & Spa, Hyatt Regency Saipan, Mariana Resort & Spa, Tinian Dynasty Hotel & Casino, Aqua Resort Club, T Galleria, and Hard Rock Café. An island tour of Tinian was also made. Accommodations were provided by Laolao Bay Golf & Resort and Tinian Dynasty. The group also took time for a brainstorming and discussion session on the development of new tour packages for the islands.

“With the increase in direct flights in October 2014 from Korea to the NMI, this is an excellent time to host FAM tours for travel agents to help build demand,” said MVA Marketing Manager Bruce Bateman.

The NMI expects to see a small increase in the number of visitors from Korea this year

based on flights availability and the country's healthy economy.



Travel agents from Korea visited the latte stones of the House of Taga as part of their tour of Saipan and Tinian on Nov. 15, 2014, on a FAM tour jointly organized by Asiana and the Marianas Visitors Authority.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information, visit www.mymarianas.com.

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