



**MARIANAS VISITORS AUTHORITY**  
**News Release**

---

*Tourism is Everybody's Business!*

**PERRY JOHN P. TENORIO**  
MVA MANAGING DIRECTOR

---

**For Immediate Release-May 7, 2014**

For further information, contact:  
Perry John P. Tenorio, Managing Director  
Marianas Visitors Authority  
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237  
[mva@my Marianas.com](mailto:mva@my Marianas.com)  
[www.mymarianas.com](http://www.mymarianas.com)

**MVA EXHIBITS AT SITT IN RUSSIA**

**Saipan, Northern Mariana Islands (NMI)** – As part of its increased promotions and marketing in Russia, the MVA joined the Siberia International Travel and Tourism Exhibition (SITT) 2014 in Novosibirsk last month. Novosibirsk is the third largest city in Russia with more than 1.5-million residents.

The MVA operated an informational exhibition at SITT, which is recognized as a major event for tourism industry professionals in the Siberia region. The Novosibirsk Region is the most developed region in Siberia.

“With the opening of our MVA office in Russia last year, we are now able to participate in more travel and trade shows in the country, including this appearance at SITT. The last time we participated was in 2007,” said MVA Marketing Manager Bruce Bateman. “Although small in number, our Russian visitors stay longer and spend more than the average visitor to our islands, so SITT was an important opportunity to share what our islands have to offer with industry professionals and potential visitors, alike.”

According to the exhibition’s website, SITT has taken place for the past 23 years and has now become a highly-respected and leading exhibition for the travel industry in Russia. The exhibition featured hundreds of domestic and international exhibitors and has historically been a key factor in helping companies raise their profile. An article about the Northern Marianas was featured on the event homepage, as well.

The exhibit attracted approximately 4,000 visitors from 50 Russian cities, 90 percent of whom are tourism industry professionals.



Anastasia Narolskaya, PR & Marketing Executive of the Marianas Visitors Authority's office in Russia, distributed information and answered questions about the Northern Mariana Islands at the Siberia International Travel and Tourism Exhibition (SITT) 2014 held in April in Novosibirsk, Russia.



Saipan, Tinian, and Rota were promoted by the Marianas Visitors Authority's at the Siberia International Travel and Tourism Exhibition (SITT) 2014 held in Novosibirsk, Russia in April. So far this fiscal year, over 7,000 Russians have visited the islands.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit [www.mymarianas.com](http://www.mymarianas.com).

###