



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA JOINS JATA TOURISM EXPO 2014

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) joined representatives of 150 other countries and regions at Japan's largest annual travel show on Sept. 26-28, 2014.

JATA Tourism EXPO 2014 was held at Tokyo Big Sight and attracted national tourism agencies, airlines, hotels, travel agencies, cruise companies, and other tourism agencies. Exhibitors provided the latest tourism information to visitors and professional members of the travel trade. This year, the showcase attracted over 157,000 attendees, about 16,000 more than in 2013.

“JATA Tourism Expo remains on the top of the MVA's list of annual marketing shows in Japan, due to its wide popularity with the general public and travel trade representatives,” said MVA Marketing Manager Bruce Bateman.

JATA Tourism EXPO is internationally recognized as one of the largest travel events in the world and presents Japan as a tourism nation to the world, further developing outbound, inbound and domestic travel by bringing together the combined strengths of not only the tourism industry, but all industries in Japan and its local communities. JATA Tourism EXPO provides opportunities for travel professionals to exchange travel information and conduct effective business meetings, while inspiring consumers through the power of travel.

JATA Tourism Expo 2015 is scheduled for Sept. 25-27, 2015.



The JATA Tourism EXPO 2014 was held on Sept. 26-28, 2014, in Tokyo. Marianas Visitors Authority reached out to over 157,000 consumers, travel trade reps, and media reps who attended the travel show.



Northern Mariana Islands' representatives conduct cultural demonstrations at the JATA Tourism EXPO 2014 held on Sept. 26-28, 2014, in Tokyo. Marianas Visitors Authority reached out to over 157,000 consumers, travel trade reps, and media reps who attended the travel show.



2014 Liberation Day Queen Pressel Camacho and Saipan-da take a photo with visitors to the JATA Tourism EXPO 2014 held on Sept. 26-28, 2014, in Tokyo. Marianas Visitors Authority reached out to over 157,000 consumers, travel trade reps, and media reps who attended the travel show.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information, visit www.mymarianas.com.

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