



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

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MVA MANAGING DIRECTOR

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**MVA JOINS GUAM TRAVEL & ISLAND FAIRS**

**Saipan, Northern Mariana Islands (NMI)** – The Marianas Visitors Authority (MVA) conducted promotions in Guam last weekend, targeting both military personnel and their families and the general public.

The 10<sup>th</sup> Annual Joint Military Fairs were conducted on April 23 and 24, 2014. The first fair was conducted at the Coral Reef Fitness Center at Andersen Air Force Base, with an estimated 850 attendees. The second fair was held on April 24 at the Charles King Fitness Center at Naval Base Guam, with approximately 550 attendees.

The MVA also distributed information about Saipan, Tinian, and Rota at the Guam Micronesia Island Fair on April 25-27 at Ypao Park. The MVA joined other Micronesian destinations under the umbrella of Pacific Asia Travel Association, Micronesia Chapter.

“The MVA’s participation in the annual military travel fairs – and the Micronesia Island Fair this year, too – is our greatest opportunity to meet face-to-face with prospective travelers from Guam,” said MVA Marketing Manager Bruce Bateman. “With funding now available as a result of last year’s new hotel occupancy tax law, there is an excellent opportunity for the municipalities of Rota and Tinian to also develop charter flights to attract more visitors from Guam, and we support that.”

Over 2,000 people attended the Guam Micronesia Island Fair.



Marianas Visitors Authority Marketing Manager Bruce Bateman distributes information and answers questions at the 10<sup>th</sup> Annual Joint Military Travel Fair on April 23, 2014, at Naval Base Guam.



The Marianas Visitors Authority joined other Micronesia destinations to share promotional information

during the Guam Micronesia Island Fair on April 25-27, 2014, at Ypao Park.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit [www.mymarianas.com](http://www.mymarianas.com).

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