



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA PREPS FOR DOMANNAKA, JATA TRAVEL SHOWCASE

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) is preparing for the 15th Nippon Domannaka Festival to be held in Nagoya, Japan on Aug. 29-31, 2014.

The MVA will send a delegation of indigenous Carolinian dancers to the event, which features dance troupes from throughout Japan and a handful of dance groups from outside the country. The Northern Marianas has been a regular invitee to the festival for a number of years.

“We are looking forward to sending a delegation for what we anticipate will be another well-received performance at the Domannaka Festival this year,” said MVA Marketing Manager Bruce Bateman. “Through the years, we have forged a strong relationship with the festival, and the audience always seems to enjoy the Northern Marianas’ cultural presentation.”

The MVA is also preparing for the 2014 JATA Travel Showcase, one of Asia’s largest tourism events and scheduled for Sept. 25-28, 2014, in Tokyo.

JATA “TABIHAKU” Travel Showcase will be held at Tokyo Big Sight Convention Center and is expected to attract well over 100 national tourism agencies, airlines, hotels, travel agencies, cruise companies, and other tourism businesses. The expo is internationally recognized as one of the largest travel events in the world. Exhibitors provide the latest tourism information

to visitors and professional members of the travel trade.

“JATA Travel Showcase is the highlight of all the travel shows we join in Japan each year,” said Bateman. “This year, we will again be gaining the additional benefit of being part of the Brand USA pavilion as we work to increase arrivals from Japan.”

Last year, the showcase attracted over 131,000 attendees.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou, and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit www.mymarianas.com.

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