



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA TARGETS GUAM MILITARY AT TRAVEL FAIR

Saipan, Northern Mariana Islands (NMI) – The Guam military market was the focus of the recent participation of the Marianas Visitors Authority (MVA) at a recent travel fair.

The MVA and tour company Pacific Development Inc. manned adjacent booths at the Guam Military Travel Fair on Oct. 24-25, 2013. At Anderson Air Force Base, an estimated 300 military personnel and their family members attended. At Guam Naval Station, an estimated 550 attendees stopped by the fair.

“We were happy to present travel opportunities to Air Force and Navy personnel and their families stationed on Guam,” said MVA Marketing Manager Bruce Bateman, who represented the MVA at the fair. “The participants seemed happy that entertaining travel was available so close by and that airfare was much less than to any other destination.”

The MVA distributed promotional brochures and answered questions, while PDI also demonstrated coconut frond weaving. Yap, Guam and the Northern Marianas Islands of Saipan, Tinian and Rota were the Micronesian destinations represented at this year's fair.



The Marianas Visitors Authority joined the Guam Military Fair on Oct. 24-25, 2013, reaching out to an estimated 850 military personnel and their families with promotional information about the Northern Mariana Islands of Saipan, Tinian, and Rota.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served from Beijing, Shanghai and Guangzhou. Russia is served via Vladivostok and Khabarovsk. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines from the west coast to Saipan via Narita. For more information visit www.mymarianas.com.

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