



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA'S INTERNATIONAL FESTIVAL OF CULTURES IN SEPTEMBER

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority will launch the International Festival of Cultures this September as a new annual signature event of the Northern Mariana Islands.

The festival will be held every Saturday evening at Paseo de Marianas in Saipan and will celebrate the cultural diversity of the Northern Mariana Islands, with special emphasis on the indigenous cultures of Micronesia.

The MVA is seeking representative groups of different cultures to participate in planning for the event. Representative groups may contact MVA Community Projects Specialist Ryan Calvo at rcalvo@mymarianas.com or 1.670.664.3210 for more information. The last day to sign up to participate is July 31, 2014, by 5 p.m.

“One of the beauties of the Northern Marianas is our rich ethnic diversity, and the International Festival of Cultures will be an opportunity to showcase that to our visitors,” said MVA Managing Director Perry Tenorio. “In general, fewer people travel to the Northern Marianas during the month of September, so we anticipate this new signature event will also help stimulate travel during the month, as the Taste of the Marianas does in May.”

The festival will include food sales beginning at 5 p.m. and live cultural entertainment from 6-11 p.m. Admission is free.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West

Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit www.mymarianas.com.

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