



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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SAIPAN-DA TO GIVE GIFTS ON CHRISTMAS DAY

Saipan, Northern Mariana Islands (NMI) – Saipan-da will be on duty Christmas Eve and Christmas Day in Saipan.

As part of its promotions for the holiday season, the Marianas Visitors Authority (MVA) will give away Saipan-da backpacks to visiting children arriving at Francisco C. Ada International Airport.

All passengers arriving on Dec. 24 & 25, 2014, will be greeted by Saipan-da and two Chamorritas in island attire. Children ages 11 and younger will receive backpacks of the character, which is well-known in Japan and loved by children from all Asian countries.

“Like Santa, Saipan-da will be busy at work on Christmas Eve, bringing smiles to children’s faces,” said MVA Marketing Manager Bruce Bateman. “He’ll continue his efforts throughout Christmas Day to spread holiday cheer.”

Saipan-da is a well-known, panda-like character, helping keep the destination name in front of potential visitors from Asian countries.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel

discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. China is served from Beijing, Shanghai and Guangzhou. Russia is served via Vladivostok and Khabarovsk. United Airlines has daily flight connections from nine cities in Japan to Saipan via Guam. United States mainland connections can be made by United Airlines to Saipan via Guam, and Delta Airlines to Saipan via Narita. For more information visit www.mymarianas.com.

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