



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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TAIWAN “INTERN TO THE MARIANAS” SHARES ISLAND WARMTH

Saipan, Northern Mariana Islands (NMI) – To increase awareness of the Northern Mariana Islands in Taiwan, the Marianas Visitors Authority (MVA) has selected an “Intern to the Marianas” winner from a contest that garnered 400 video entries. Fifty-year-old Sunny Lin received the most votes in the contest, in part for her presentation of an original island dance.

NextMagazine, the most popular magazine in Taiwan with a viewership of 10-million, the highest rated news station TVBS and newspaper and website Suntravel.com.tw accompanied Lin on her trip to Saipan and Tinian in April 2014. While covering a large number of activities and attractions in the Northern Marianas, the media coverage of Lin’s internship specifically aimed to position the islands as a sports destination.

On her first day in the Northern Marianas, Lin visited the Marianas Visitors Authority (MVA), took a submarine tour, visited the Garapan Street Market, and experienced diving, parasailing, and a barbecue lunch at Managaha. On day two Lin took a tour of historic and scenic sites in Marpi and visited 360 Revolving Restaurant, I Love Saipan store, and Kinpachi Restaurant. She also played golf with a pro at Lao Lao Bay Golf Resort, enjoyed a cultural dinner show at Fiesta Resort & Spa, took a jungle tour with Pretty Tour, went snorkeling at Grotto, visited Mandi Asia Spa, and dined at Pacific Islands Club Saipan and Aqua Resort Club.

“The MVA’s representative office in Taiwan continues to work diligently in creating more

programs that generate awareness of the Northern Marianas, and Intern to the Marianas Sunny Lin – as her name implies – has been wonderful in helping us share the warmth of our islands with a relatively new Taiwanese audience,” said MVA Marketing Manager Bruce Bateman

While in Tinian, Lin took a tour of the House of Taga, Tachogna Beach, Chulu Beach, the Tinian Blow Hole, and World War II historic sites.

She also participated in the Saipan Marathon, placing 3rd in the Half Marathon course for her age division.



Taiwan’s “Intern to the Marianas” Sunny Lin, third from left, visited the Marianas Visitors Authority (MVA) office on April 17, 2014, to learn about the Beautify My Marianas program as part of her tour of Saipan and Tinian. Lin was accompanied by Taiwan media outlets Nextmedia, TVBS, and Suntravel.com.tw. Pictured from left are Chiang, Huan-Min; Chiang, Chi-Wei; Lin; MVA Marketing Specialists Laura Hsaio and Agatha Ketebengang; and MVA Marketing Manager Bruce Bateman.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel

discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta Air Lines and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information visit www.mymarianas.com.

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