



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

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For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@my Marianas.com
www.mymarianas.com

TAIWAN TRAVEL AGENTS/MEDIA IMPRESSED WITH NMI OCEAN

Saipan, Northern Mariana Islands (NMI) – Taiwan travel agents and media visited Saipan and Tinian this month to promote the Northern Mariana Islands and its annual signature event Hell of the Marianas bike race.

“The group was very impressed with the colors of our ocean and our rich natural resources,” said Marianas Visitors Authority (MVA) Marketing Director Bruce Bateman. “In fact, they said we have the most beautiful ocean they’ve ever seen.”

While in Saipan the group toured Managaha, scenic sites in the northern Marpi area, and Santa Lourdes shrine. They also filmed at Paseo de Marianas, Kinpachi Restaurant, the Fiesta Resort & Spa dinner show, and at T Galleria and I Love Saipan retail stores. Inspections were made at Kanoa Resort Saipan and Pacific Islands Club Saipan, where the group lodged.

On Tinian the group took an island tour and experienced snorkeling, kayaking, horseback riding, a dune buggy tour, and an aerial tour.

Giant Bicycle Company travel service agent Aya Li joined the 100K race, saying the race was aptly named and one of the most difficult races she’s ever participated in. The group filmed at the race finish line and the race awards banquet at Mariana Resort & Spa.

“The group was amazed at the Christmas trees and ornaments constructed by local students at Paseo de Marianas,” said Bateman. “They seem to appreciate how the community works together so closely.”

Participating media were Giant Travel, Police Radio Broadcasting Station, Travel Rich magazine, Travel New Age magazine, Power News on-line media, and Yangmura Studio. Representatives of Pacific Islands Club’s Taiwan office also participated. Publication coverage of the islands in the participating media is slated for December 2014 and January 2015.



Travel agents and media reps from Taiwan visited Paseo de Marianas in Garapan with Marianas Visitors Authority Managing Director Perry Tenorio, in red, on Dec. 6, 2014, as part of their FAM(familiarization) tour of Saipan and Tinian.



Giant Bicycle Company travel service agent Aya Li joined the 100K Hell of the Marianas bike race on Dec. 6, 2014, as part of a FAM(iliarization) tour of Taiwanese media and travel agents.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. For more information, visit www.mymarianas.com.

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