



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

For Immediate Release-October 24, 2014

For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@mymarianas.com
www.mymarianas.com

TAIWANESE FIND “LOVE IN TINIAN”

Saipan, Northern Mariana Islands (NMI) – Winners of the Marianas Visitors Authority’s (MVA) latest promotional campaign in Taiwan found “Love in Tinian” this month, documented by three accompanying media outlets.

Six winners arrived on Oct. 2, 2014, at Tinian Dynasty Hotel & Casino, the major prize sponsor of the campaign contest designed to promote Tinian as a romantic vacation destination.

The winners were accompanied by media outlets Taiwan TV (TTV), Sanlih iWalker magazine, and ETtoday, who conducted a simultaneous FAM(iliarization) tour of the island. The media made stops at Chulu Beach, House of Taga, the Tinian Blowhole, World War II heritage sites, and the MVA office. Filming was also conducted at the casino. Additional filming on Saipan was cancelled due to Typhoon VongFong.

“According to our marketing/language specialist who accompanied the group, the typhoon blew off some of the fun, but it didn’t blow away their love for Tinian and Saipan,” said MVA Marketing Manager Bruce Bateman.

TTV was scheduled to release four major stories on Tinian, highlighting history, culture, nature, leisure activities and entertainment. The station reaches over 240,000 viewers with its evening news and over 480,000 viewers with its one-hour International Hot Topic program,

where Tinian will be promoted. Sanlih iWalker magazine will feature Tinian on four pages of its December 2014 edition, circulating 100,000 copies. ETtoday online media focuses on hot travel news and will publish several articles.



Winners of the “Love in Tinian” contest and Taiwanese media reps take a commemorative photo with Marianas Visitors Authority Marketing Specialist Laura Hsiao, fourth from right, and Mango Hotel Director of Sales and Marketing Elly Stoilova, sixth from left, in October 2014 at Mango Resort in Saipan.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct flights from Seoul and Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, Tianjin, Hangzhou and Wuhan to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to

Saipan via Tokyo Narita, and United Airlines via Guam. For more information, visit www.mymarianas.com.

###