



MARIANAS VISITORS AUTHORITY

News Release

Tourism is Everybody's Business!

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BEAUTIFY MY MARIANAS OPEN TO MEDICAL REFERRAL GROUPS

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority's (MVA) invites all families raising funds for off-island medical referral to avail of its Beautify My Marianas program, which offers \$100 for each 1-mile cleanup in assigned areas.

“We're pleased to announce that Beautify My Marianas is open to most groups, including families seeking to raise funds for medical referral, school clubs, sports organizations, or other community groups,” said MVA Managing Director Perry Tenorio. “We talk about how tourism is everybody's business; Beautify My Marianas is one way residents can raise funds by directly supporting tourism by helping to keep our islands clean.”

As of February 2015, 17 community groups have participated in the program this fiscal year, collected over 10,000 lbs. of trash.

“Beautify My Marianas is just one of many destination enhancement projects of the MVA being funded through PL 18-1 and the hotel occupancy tax paid by hotels,” said Tenorio. “The MVA thanks all those community groups in Saipan, Tinian, and Rota that have partnered with us in this effort, and we will continue the program as long as the need exists and funding remains available.”

For more information on Beautify My Marianas or an application, visit the MVA

homepage at www.mymarianas.com. Groups must apply to participate and document their cleanup with a written report, list of participants, and photos.



AROMA, a family group raising funds for medical referral, collected 320 lbs. of trash in March 2015, when they cleaned from Garapan Fishing Base to hotel street, including secondary roads, as part of the Marianas Visitors Authority's Beautify My Marianas program.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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