



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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For Immediate Release-September 10, 2015

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MTEC READIES FOR ANNUAL SCHOOL OUTREACH

Saipan, Northern Mariana Islands (NMI) – The MTEC (Marianas Tourism Education Council) will begin its annual fall outreach next month, taking its message of the importance of tourism to hundreds of students at public elementary schools, with plans to continue outreach to junior and senior high schools in the spring.

“The MTEC education outreach will focus on the contribution of tourism to the islands’ economic well-being,” said MTEC Chairwoman Vicky Benavente. “The challenge we now face is, in what way do we present this information to the students, many of whom may not have electricity or potable water in their homes due to the impact of Typhoon Soudelor. I understand these are difficult circumstances, but I encourage all businesses to demonstrate leadership and responsibility by joining the efforts of MTEC – directly or indirectly- and assist in strengthening the education outreach in all NMI schools.”

Last year MTEC visited eighteen schools on Saipan, Tinian and Rota in partnership with the Marianas Visitors Authority (MVA).

“We are again looking forward to working with MTEC on sharing the very important

message that ‘Tourism is Everybody’s Business,’” said MVA Community Projects Manager Martin Duenas. “Especially as our island rebuilds following Typhoon Soudelor, we can all see the economic importance of supporting tourism and working to restore and enhance our islands natural beauty.”

Schools interested in having an MTEC presentation may contact MVA Community Projects Assistant Charlene Mendoza at cmendoza@mymarianas.com or 670.664.3210.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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