



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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For Immediate Release-October 6, 2015

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MTEC TALKS DESTINATION MARKETING WITH HIGH SCHOOL STUDENTS

Saipan, Northern Mariana Islands (NMI) – The MTEC (Marianas Tourism Education Council) has begun its annual outreach this school with presentations at three public high schools on Saipan.

The presentations covered tourism statistics and benefits, marketing and signature events by the Marianas Visitors Authority (MVA) and careers in the industry. The MTEC gave “Saipanda” as an example of one of the MVA’s marketing tools. The students were quizzed for their ideas about how they could support the islands’ tourism industry and how to entice more visitors to come to the Northern Mariana Islands.

“In a short time, these young people will be entering the workforce, and we want to encourage them to think about careers available in the CNMI’s tourism industry,” said MTEC Chairwoman Vicky Benavente.

MVA Community Projects Specialist Ryan Calvo presented information about sports and cultural events on the islands. When Calvo asked the students if they know about the Taste of

the Marianas International Food Festival, almost every hand went up in the room acknowledging that they heard about the event or had attended it last May.

MTEC member Catherine Perry shared information about the visitors who come to Saipan, Tinian, and Rota. Perry updated the students on the reasons the visitors choose the Northern Mariana Islands as their vacation destination, the benefits of tourism, and the ways that students could make visitors feel more welcome during their visit.

MTEC plans to visit all public schools on Saipan, Tinian and Rota in partnership with the Marianas Visitors Authority (MVA).

MTEC will also present to private schools upon request. Interested schools may contact Community Projects Manager Martin Duenas or Community Projects Specialist Ryan Calvo at the MVA tel. 664-3200 /3210.



Marianas Tourism Education Council (MTEC) presented at Kagman High School on Sept. 30, 2015, to share about the importance of tourism. Pictured are Marianas Visitors Authority Community Projects Specialist Ryan Calvo, MTEC Chairwoman Vicky Benavente, MTEC member Catherine Perry, and Kagman High School students.



Marianas Tourism Education Council (MTEC) Chairwoman Vicky Benavente, left, presents prizes to students of the Marianas High School Tourism and Hospitality Class following MTEC's presentation on Sept. 29, 2015. From left after Benavente, Michelle Polig, Pajie Anne Padiernos, Janey Aguilar and Abigail Noble.



Marianas Tourism Education Council (MTEC) Chairwoman Vicky Benavente, right, presents Saipanda prizes to students of Saipan Southern High School following MTEC's presentation on Sept. 30, 2015. The students were asked to role play as managers working in the hospitality industry.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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