



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA PREPS FOR JAPAN'S LARGEST TOURISM EXPO

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) is gearing up to again join Japan's largest annual travel show – JATA Tourism EXPO 2015.

JATA Tourism EXPO 2015 will be held at Tokyo Big Sight on Sept. 25-27, 2015. Exhibitors provide the latest tourism information to visitors and professional members of the travel trade. Last year, the showcase attracted over 157,000 attendees.

“JATA Tourism Expo is just one part of the MVA's marketing strategy to attract Japanese visitors to Saipan, Tinian and Rota,” said MVA Managing Director Perry Tenorio. “It's essential to keep our presence in Japan, which is why the MVA has participated in JATA for many years and why it's crucial to keep MVA funding intact. Less funding means less marketing and fewer visitors....and that means less revenue for *all* the government and the whole CNMI economy.”

JATA Tourism EXPO is internationally recognized as one of the largest travel events in the world. The MVA will have an informational booth and present cultural demonstrations. Miss Marianas, Jian Joyner, will also participate.



The JATA Tourism EXPO 2014 was held on Sept. 26-28, 2014, in Tokyo. Marianas Visitors Authority will join the JATA Tourism EXPO 2015 on Sept. 25-27, 2015.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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