



**MARIANAS VISITORS AUTHORITY**  
**News Release**

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*Tourism is Everybody's Business!*

**CHRISTOPHER A. CONCEPCION**  
MVA MANAGING DIRECTOR

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For further information, contact:  
Christopher A. Concepcion, Managing Director  
Marianas Visitors Authority  
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237  
[mva@mymarianas.com](mailto:mva@mymarianas.com)  
[www.mymarianas.com](http://www.mymarianas.com)

**JAPAN'S ASAHI SHIMBUN COMING TO SAIPAN, TINIAN**

**Saipan, Northern Mariana Islands (NMI)** – One of Japan's largest nationwide newspapers will be in the Northern Mariana Islands on Aug. 27-28, 2016, for a feature to be shared in September with their 6.6-million readership.

Asahi Shimbun will send a journalist and photo journalist to cover Saipan and Tinian with aerial photos of World War II and sightseeing sites.

“We're pleased to welcome Asahi Shimbun back to the Northern Marianas for another story,” said Marianas Visitors Authority Marketing Manager Bruce Bateman. “This is just one example of how our marketing team is able to negotiate valuable media coverage for the NMI at very small cost to us. Thanks to a photo shooting permit provided by the Dept. of Public Lands, the NMI will receive approximately \$180,000 in ad exposure through this upcoming article.”

The feature will include Obyan Beach, the Japanese-era jail and hospital in Garapan, Banzi Cliff, Suicide Cliff, Last Command Post, plus the atomic bomb pits at North Field and other historic sites on Tinian. The beach in Chalan Kanoa and picturesque flame trees will also be featured.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families,

adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from other parts of Asia and Australia. The Northern Marianas are served from Tokyo Narita in Japan by Delta Air Lines and Asiana. From Korea, Asiana, Jeju Air, and Jin Air provide direct flights from Seoul, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. Philippine Airlines provides nonstop service from Manila to Saipan and connects with many cities in China and across Asia. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta to Saipan via Tokyo Narita, and by United via Guam. Russian and Taiwanese visitors usually arrive via Seoul or Manila. Interisland travel is provided by United Express (Cape Air). For more information, visit [www.mymarianas.com](http://www.mymarianas.com).

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