



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PERRY JOHN P. TENORIO
MVA MANAGING DIRECTOR

For Immediate Release-January 22, 2016

For further information, contact:
Perry John P. Tenorio, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
mva@my Marianas.com
www.mymarianas.com

DYNAMIC AIR BRINGS MEDIA TO SUPPORT CHARTER FLIGHTS

Saipan, Northern Mariana Islands (NMI) – In support of additional direct charter flights launched this month for the Lunar New Year holiday and other seasonal travel, Dynamic Air and the Marianas Visitors Authority (MVA) has collaborated on a FAM tour this month with media reps from major cities in China.

The seasonal flights began Jan.2 from Shenyang, Jan. 5 from Tianjin, and Jan. 14 from Jinan and are expected to generate an additional 11,000 seats through the end of March from these cities in Northern China.

“The significance of these flights is that they are reaching into the second-tier cities of China, making it more convenient for these visitors to get to the Northern Marianas,” said MVA Marketing Manager Bruce Bateman. “It’s a sign of strong demand for the destination.”

During their tour on Jan. 6-10, 2016, the media group spent two days on Tinian, where they took visited scenic and historic sites including Carolinas Limestone Forest Trail and Lookout, House of Taga, Tinian Blowhole, Suicide Cliff, San Jose church, Tinian Shrine, and the World War II Atomic Bomb Pits. Tachonga and Kammer Beaches were visited, and the group watched the sunset at Taga Beach. The group went horseback riding and rode buggies, and filming was also conducted at Tinian Dynasty Hotel & Casino.

On Saipan, the group toured Marpi, took a jungle tour to Mt. Tapochau, visited Managaha for a day of watersports, and toured downtown Garapan and various shops including T Galleria. They dined at Aqua Resort Club, Kinpachi Restaurant, and the Garapan Street Market and lodged at Hotel Galleria.

The group was comprised of 10 print and on-line media from major cities in China: Weibo.com, TENCENT, Beijing Times, Air Media, Global Times, Global Travel, Lifestyle, SINA, and Beijing Youth Weekly,



Media representatives from China visited a secluded beach in the Talofofu area on Jan. 6, 2016, as part of their FAM tour of Saipan, Northern Mariana Islands.



Media representatives from China flash the “hang loose” sign at Sagano Japanese restaurant during their FAM tour of Tinian on Jan. 8, 2016.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

###