



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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JAPAN'S MARINE ARTS CENTER: TETETO BEACH #1

Saipan, Northern Mariana Islands (NMI) – Teteto Beach in Rota, Northern Mariana Islands (NMI), was named Best Beach by Japan's Marine Arts Center earlier this month, with the NMI's Managaha Island beach placing 3rd in the same category.

The awards came as part of the Marine Arts Center's annual Dive & Travel Awards given during the Marine Diving Fair it organizes each year in Sunshine City, Ikebukuro, Japan.

The Marianas Visitors Authority (MVA) participated in the two events on April 1-3, 2016, as part of their ongoing promotions in Japan, sharing information to consumers about diving opportunities and other attractions in the Northern Marianas.

“It's incredible that our beaches here in the Northern Marianas have consistently placed among the best beaches of the world, as chosen by actual Japanese divers and snorkelers,” said MVA Marketing Manager Bruce Bateman. “Most of our visitors come to our islands to enjoy nature, and that is something we should continue to capitalize on as the tourism economy grows. These are assets we should protect and be proud of.”

· The MVA also contributed a prize for a photo contest created by the Marine Arts Center

for a “Saipan, Tinian and Rota” award.

· Over 50,000 visitors attended the 3-day event. Joining the MVA in its informational booth to promote the Northern Marianas were dive business representatives Megumi Takaku of Rota Blue Palm, Toshi Yamaguchi of MSC Saipan, Takeshi Yamauchi of S2 Club Saipan, and Suguru Takahashi of Saipan Make Sure.



The Marianas Visitors Authority and its tourism partners shared information about diving opportunities in the Northern Mariana Islands to over 50,000 visitors at 2016 Marine Diving Fair held on April 1-3, 2016, in Sunshine City, Ikebukuro, Japan.



Public Relations Manager Akira Takatsu of the Marianas Visitors Authority's office in Japan accepts the 1st place award for Best Beach for Teteto Beach in Rota, Northern Mariana Islands. The award was voted on by divers and snorkelers and was presented by Marine Awards Center on April 2, 2016, in Sunshine City, Ikebukuro, Japan.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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