



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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JAPAN'S TABIPPO TO PROMOTE SAIPAN, TINIAN

Saipan, Northern Mariana Islands (NMI) – Japan internet travel website Tabippo.net visited Saipan and Tinian from June 29-July 2, 2016, to shoot a wide array of travel coverage to be featured from July 19 through September this year.

The coverage targets young travellers in their 20s and 30s and is expected to generate \$50,000 worth of ad exposure for the Northern Mariana Islands. Tabippo.net receives 1.5-million page views each month.

“We’re very optimistic about the beginning of a revival of the Japan market through our intensive efforts to revitalize and stabilize arrivals in the coming months,” said Marianas Visitors Authority (MVA) Managing Director Christopher A. Concepcion.

While in Saipan the group toured Forbidden Island with Marianas Trekking, Santa Lourdes Shrine, Mt. Tapochao, Bird Island Lookout, Grotto, Suicide Cliff, Japanese Last

Command Post, Banzai, and Managaha. They also filmed at I Love Saipan and Joeten Hafa Adai Shopping Center. On Tinian, the group toured Taga Beach, Tinian Blow Hole, Chulu Beach and historic North Field.

The group lodged at Fiesta Resort & Spa, where they took in the Joyful Dinner Show.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from other parts of Asia and Australia. The Northern Marianas are served from Tokyo Narita in Japan by Delta and Asiana. From Korea, Asiana, Jeju Air, and Jin Air provide direct flights from Seoul, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta to Saipan via Tokyo Narita, and by United via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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