



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA CONDUCTS FAM TOUR WITH JIN AIR

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) and Jin Air held a FAM(iliarization) tour for industry partners on June 16-19, 2016, to add coverage and value to the carrier's new, non-stop Incheon – Saipan flight. The FAM tour provided hands-on travel experience of the Northern Marianas and updated participants about major upcoming events in the islands.

Twelve individuals participated in the tour, including Jin Air Vice President for Network & Sales Division Kwang Ho Ko and Senior Manager Hyun Soo Lee, Hana Tour Director Yong Hyun Kwon, Mode Tour Director Kyong Soo Yeom, and representatives of other major travel agencies and DFS. All of the participants were managing directors playing a key role in their respective companies.

Golf at Lao Lao Bay Golf Resort and Coral Ocean Point Resort Club was featured during the FAM. The group visited northern Saipan to sightsee at Banzai Cliff, Suicide Cliff, Bird

Island Lookout, and other scenic sites. Inspections of Kensington Hotel and Best Sunshine International training casino were conducted.

“For some of the participants, it was their first time to visit the islands, and they returned with a great impression of the Northern Mariana Islands,” said MVA Managing Director Christopher A. Concepcion. “ They were amazed with our beautiful and pristine nature, the great scenery of our golf courses, and the new developments taking place in the islands.”

Participating travel agencies were Hana Tour, Mode Tour, Hanjin Tour, YB Tour, Very Good Tour, KRT, Jau Tour, Online Tour, and Jinitel.

The FAM tour was also supported by Fiesta Resort & Spa Saipan.



Participants in a FAM tour organized by the Marianas Visitors Authority and Jin Air on June 16-19, 2016, enjoy the dinner show at Fiesta Resort & Spa during their visit to Saipan.



Participants in a FAM tour organized by the Marianas Visitors Authority and Jin Air on June 16-19, 2016, enjoy a round of golf at Coral Ocean Point Resort Club during their visit to Saipan.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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