



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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For Immediate Release-August 30, 2016

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MVA FY 2017 MEMBERSHIP NOW OPEN

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) is now accepting returning and new members for FY 2017.

Membership is open to all businesses and individuals and is \$100/annually. Applications are available at www.mymarianas.com.

“It’s an exciting time to be a part of our tourism industry, and we encourage businesses and individuals to stay involved and informed by becoming a member of the Marianas Visitors Authority,” said MVA Managing Director Christopher A. Concepcion. “We say ‘Tourism is Everybody’s Business,’ and membership allows individuals from every sector of the community to become more active in our work at the MVA.”

This fiscal year the MVA has gained over 180 members including tour operators, travel agencies, hotels/motels, restaurants/bars, retail/sales, spas, car rentals, and more.

Membership benefits include: detailed monthly statistics on visitor arrivals; opportunities to advertise products and services through the MVA’s off-shore offices in China, Korea, Japan, Taiwan, Russia, and Hong Kong and via websites and social media in Chinese, Korea, Japanese, Russian, and English; opportunities to serve on the MVA’s Ad Hoc Committees for China, Korea, Japan, Russia, and Destination Enhancement; voting rights to elect the MVA Board of Directors;

access to visitor exit surveys, and more.

Interested individuals can learn more about the MVA by visiting any of their language-specific websites at: mymarianas.cn, mymarianas.co.kr, japan.mymarianas.com, mymarianas.ru, mymarianas.com.tw, or mymarianas.com.

For more information, contact MVA Community Projects Coordinator Valencia Tenorio at vtenorio@mymarianas.com or Community Projects Assistant Jennalyd Babauta at jbabauta@mymarianas.com or call 1.670.664.3210.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from other parts of Asia and Australia. The Northern Marianas are served from Tokyo Narita in Japan by Delta Air Lines and Asiana. From Korea, Asiana, Jeju Air, and Jin Air provide direct flights from Seoul, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. Philippine Airlines provides nonstop service from Manila to Saipan and connects with many cities in China and across Asia. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta to Saipan via Tokyo Narita, and by United via Guam. Russian and Taiwanese visitors usually arrive via Seoul or Manila. Interisland travel is provided by United Express (Cape Air). For more information, visit www.mymarianas.com.

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