



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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MVA HOLDS TRAVEL AGENT TRAINING IN JAPAN

Saipan, Northern Mariana Islands (NMI) – The Marianas Visitors Authority (MVA) recently completed a series of Marianas Seminars and Workshops in three major Japanese cities, targeting travel trade representatives and media.

The annual series aims to acquaint new and established attendees with Saipan, Tinian, and Rota and provide the latest updates on the destination.

Attendees were welcomed by MVA Managing Director Christopher A. Concepcion, followed by a destination update by the MVA's Japan office and further presentations by numerous private sector partners providing services in the Northern Marianas.

“Much has changed since the MVA last met with regional travel agents and media. These classes provide those who sell our destination with the tools and excitement they need to begin the process of building our important Japan market back to its former glory,” said Concepcion.

On May 20, 2016, at Shangri-La Tokyo, 143 trade and media reps attended. On May 21 68 reps attended the presentation at Ritz Carlton Osaka, while 57 reps attended at Hilton Nagoya on May 22.

Participating private sector partners were: Delta Air Lines, United Airlines, Aqua Resort Club Saipan, Kanoa Resort Saipan, Country House, Moby Dick, Northern Marianas College, Couture Naoko Wedding, Grandvrio Resort Saipan, SandCastle Saipan, TASI Tours, T Galleria Saipan by DFS, Hyatt Regency Saipan, Pacific Islands Club Saipan, PDI, Fiesta Resort & Spa, Mariana Resort & Spa, Marianas Trekking, LaoLao Bay Golf & Resort, Watabe Wedding, and Rota Resort and Country Club.

Door prizes were also distributed.



The Marianas Visitors Authority held a Marianas Seminar and Workshop for 143 travel trade and media representatives at the Shangri-la Tokyo in Japan on May 20, 2016. Similar workshops were held in Osaka and Nagoya to provide industry reps a destination update on Saipan, Tinian, and Rota.



Marianas Visitors Authority Managing Director Christopher A. Concepcion addresses travel trade and media representatives attending the Marianas Seminar and Workshop at the Shangri-la Tokyo in Japan on May 20, 2016.

The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from Asia and Australia. The Northern Marianas are served from Tokyo and Osaka in Japan by Delta and Asiana Airlines. From Korea, Asiana provides direct daily flights from Seoul and Busan and Jeju Air provides daily service from Seoul. From China, direct flight service from Shanghai, Beijing, Guangzhou, to Saipan is available. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta Air Lines to Saipan via Tokyo Narita, and United Airlines via Guam. Russian and Taiwanese visitors usually arrive via Seoul. For more information, visit www.mymarianas.com.

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