



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

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NEW FLIGHT LAUNCHES BOOST JUNE 2016 VISITOR ARRIVALS BY 8%

Saipan, Northern Mariana Islands (NMI) –Visitors arrivals to the Northern Mariana Islands (NMI) increased 8 percent in June 2016 compared to June 2015. According to the Marianas Visitors Authority (MVA), arrivals to the islands of Saipan, Tinian and Rota registered 41,502 visitors in June 2016, compared to 38,342 visitors received in June 2015.

Arrivals from Korea posted their strongest month so far this year, jumping 33 percent in June to 18,556 visitors. June 9 marked the launch of direct daily flights from Seoul by Korean Air's low-cost carrier Jin Air. Also, Asiana Airlines has returned to double daily service for Incheon-Saipan in the summer season. Based on the increased airlift out of the market, arrivals from Korea to the NMI are projected to remain extremely strong through the end of this year, before rising even further with the anticipated launch of additional new airlift from two new airlines at the end of the year.

Arrivals from China increased 2 percent compared to June 2015 to 15,145 visitors. Philippine Airlines launched regularly scheduled service from Manila on June 15, and Hong Kong Airlines launched charter flights from Hong Kong to Saipan on July 6, with both of these

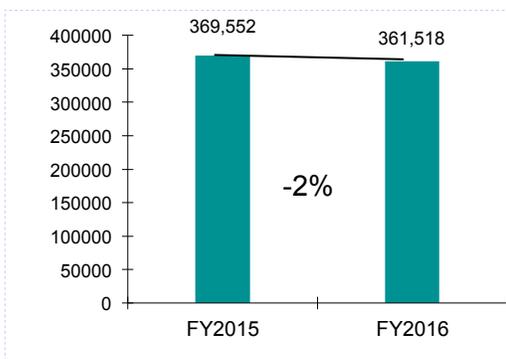
new flights heavily booked by mainland Chinese visitors. Dynamic Airways launched new charter flights from Nanjing to Saipan during the month of July, as well as from Hangzhou to Saipan from July 16. As a result, the number of Chinese visitors this summer to the NMI is expected to rapidly rise.

Arrivals from Japan fell 25 percent to 4,708 visitors as the NMI continues to feel the effect of Delta Air Lines cutting its Narita to Saipan night flight last October, a move that dropped airlift from the Japan market to just one daily flight. The MVA's Japan office has implemented a major YouTube campaign directing consumers to special promotional pages on the Japan website, where information about each travel agency's tour products to the NMI are introduced, together with a \$50 coupon present campaign. The MVA is working hand-in-hand with Delta Air Lines and key agents to launch a large scale promotional campaign designed to secure the re-instatement of the second Narita flight by Delta during the coming months.

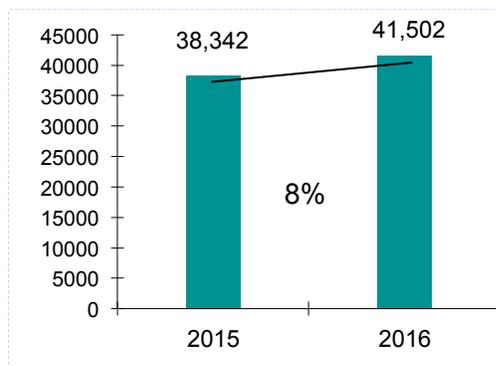
Source Markets Economic Highlights

The Japanese government kept its assessment of the economy unchanged for the month of June, but warned that consumer prices are rising at a slower pace. The government stated that the economy is in moderate recovery with the support of a series of policies and roadmaps announced on June, including a set of comprehensive and bold economic measures that are set to be launched by this autumn. This month the yen appreciated to a 22-month high of 103.61 yen to the dollar after the Bank of Japan decided to leave its monetary policy unchanged.

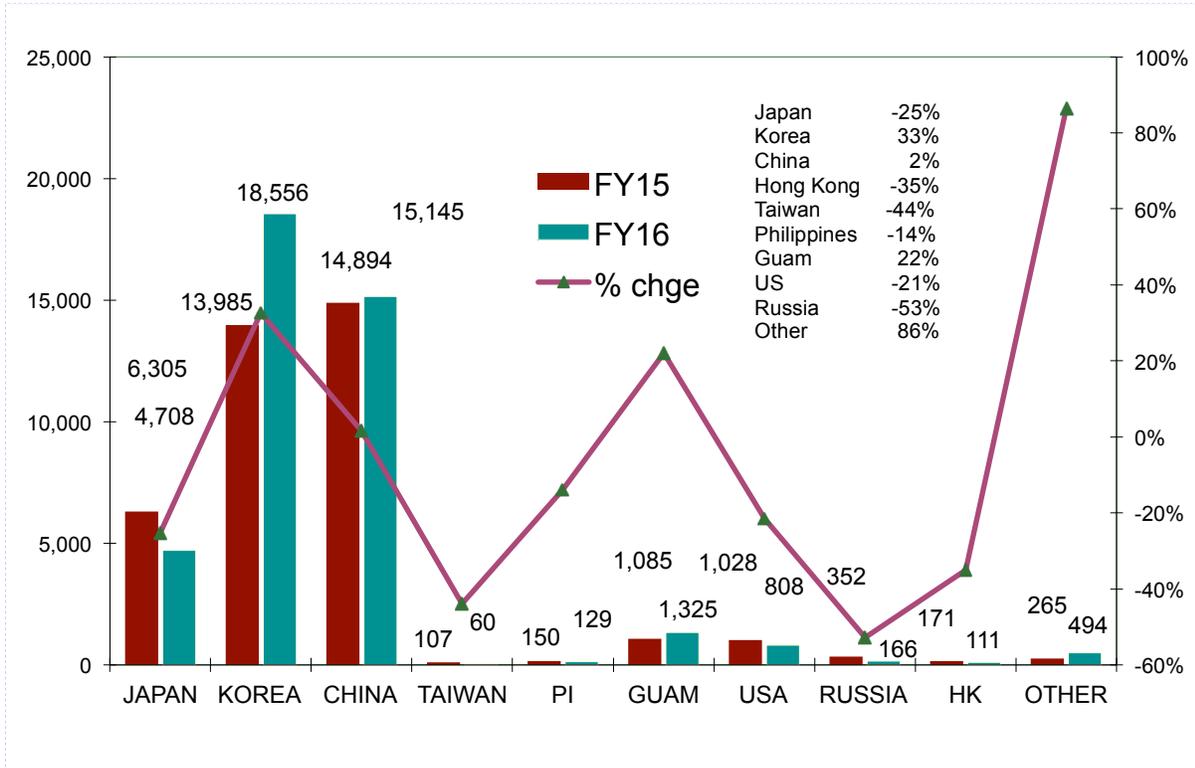
**Visitor Arrivals Year to Date
FY 2015 vs. FY 2016**



**Visitor Arrivals
June 2015 vs. June 2016**



CNMI Source Market Arrivals June 2015 vs. June 2016



The Northern Mariana Islands of Saipan, Tinian, and Rota are a chain of idyllic islands in the West Pacific, offering a friendly, fun and exciting vacation in paradise. They are an excellent destination for families, adventure and sports-minded travelers, as well as business people looking for a tropical haven. Adventurous travelers from Asia, Australia, Europe and elsewhere looking for new travel discoveries will find them in the Mariana Islands, just three hours travel from most cities in Japan, and four from other parts of Asia and Australia. The Northern Marianas are served from Tokyo Narita in Japan by Delta Air Lines and Asiana. From Korea, Asiana, Jeju Air, and Jin Air provide direct flights from Seoul, and Asiana also provides service from Busan. From China, direct flight service from Shanghai, Beijing, Guangzhou, and Hong Kong to Saipan are available. Philippine Airlines provides nonstop service from Manila to Saipan and connects with many cities in China and across Asia. United Airlines has daily flight connections from nine cities in Japan to Saipan with one stop. United States mainland connections can be made by Delta to Saipan via Tokyo Narita, and by United via Guam. Russian and Taiwanese visitors usually arrive via Seoul or Manila. For more information, visit www.mymarianas.com.

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