



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~			YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2016			409,254	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466 r	41,502	47,736	48,971	43,264	501,489
2017			541,152	41,910	47,261	58,558 r	63,346	57,320	54,841	52,438	50,949	55,066	59,463			541,152
% change			32.2%	6.0%	24.8%	42.4%	37.7%	21.2%	47.0%	48.2%	43.7%	32.7%	24.6%			----
~ CALENDAR YEAR ~			YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2016			290,707	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971	43,264	41,910	47,261	58,558	530,671
2017			393,423	63,346	57,320	54,841	52,438	50,949	55,066	59,463						393,423
% change			35.3%	37.7%	21.2%	47.0%	48.2%	43.7%	32.7%	24.6%						----
~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	
JAPAN	MS	YTD													TOTAL	
FY 2016	12.5%	50,972	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313	4,835	62,120	
FY 2017	8.0%	43,108	3,632	4,697	6,303 r	4,058	4,331	4,913	3,857	4,094	3,838	3,385			43,108	
% change		-15.4%	-26.3%	6.2%	-1.1%	-25.9%	-26.0%	-22.7%	-9.7%	-7.3%	-18.5%	-18.9%			----	
KOREA	MS	YTD													TOTAL	
FY 2016	39.0%	159,507	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528	19,840	200,875	
FY 2017	51.1%	276,442	20,332	24,764	31,124 r	30,831	30,313	28,712	27,463	24,987	27,975	29,941			276,442	
% change		73.3%	41.5%	47.0%	75.6%	80.0%	122.3%	125.3%	102.5%	80.4%	50.8%	42.0%			----	
CHINA	MS	YTD													TOTAL	
FY 2016	42.0%	172,086	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786	15,666	206,538	
FY 2017	34.9%	188,863	15,331	14,901	17,791 r	25,403	19,547	17,108	17,511	18,557	19,507	23,207			188,863	
% change		9.7%	-9.7%	2.9%	24.3%	23.2%	-24.0%	10.6%	15.9%	26.3%	28.8%	18.6%			----	
HONG KONG	MS	YTD													TOTAL	
FY 2016	0.3%	1,382	98	97	194	147	112	171	121	132	111	199	156	172	1,710	
FY 2017	0.8%	4,072	259	187	214	295	472	740	677	374	526	328			4,072	
% change		194.6%	164.3%	92.8%	10.3%	100.7%	321.4%	332.7%	459.5%	183.3%	373.9%	64.8%			----	
TAIWAN	MS	YTD													TOTAL	
FY 2016	0.1%	546	24	54	53	49	29	49	74	90	60	64	49	122	717	
FY 2017	0.2%	899	59	95	62 r	81	106	90	82	119	109	96			899	
% change		64.7%	145.8%	75.9%	17.0%	65.3%	265.5%	83.7%	10.8%	32.2%	81.7%	50.0%			----	
PHILIPPINES	MS	YTD													TOTAL	
FY 2016	0.2%	783	51	57	74	29	48	83	106	116	129	90	129	87	999	
FY 2017	0.1%	810	52	89	87 r	51	73	90	84	102	117	65			810	
% change		3.4%	2.0%	56.1%	17.6%	75.9%	52.1%	8.4%	-20.8%	-12.1%	-9.3%	-27.8%			----	
GUAM	MS	YTD													TOTAL	
FY 2016	2.8%	11,641	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138	1,153	13,932	
FY 2017	2.5%	13,377	1,125	1,333	1,425	1,282	1,200	1,460	1,440	1,381	1,510	1,221			13,377	
% change		14.9%	4.2%	28.8%	15.5%	14.0%	19.3%	16.6%	26.2%	24.2%	14.0%	-8.3%			----	
UNITED STATES	MS	YTD													TOTAL	
FY 2016	1.7%	7,059	1,213	490	592	884	569	644	614	582	808	663	486	970	8,515	
FY 2017	1.3%	7,240	570	623	744 r	654	705	880	727	720	857	760			7,240	
% change		2.6%	-53.0%	27.1%	25.7%	-26.0%	23.9%	36.6%	18.4%	23.7%	6.1%	14.6%			----	
RUSSIA	MS	YTD													TOTAL	
FY 2016	0.4%	1,645	144	137	268	320	63	195	63	125	166	164	83	68	1,796	
FY 2017	0.4%	1,991	162	192	319 r	286	165	253	171	129	187	127			1,991	
% change		21.0%	12.5%	40.1%	19.0%	-10.6%	161.9%	29.7%	171.4%	3.2%	12.7%	-22.6%			----	
OTHERS	MS	YTD													TOTAL	
FY 2016	0.9%	3,633	659	252	309	244	242	366	334	344	494	389	303	351	4,287	
FY 2017	0.8%	4,350	388	380	489 r	405	408	595	426	486	440	333			4,350	
% change		19.7%	-41.1%	50.8%	58.3%	66.0%	68.6%	62.6%	27.5%	41.3%	-10.9%	-14.4%			----	

Source: CNMI Customs Declaration Form Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - JULY 2017			
ARRIVALS BY MODE OF TRANSPORTATION	Jul-16	Jul-17	% CHANGE
Air Arrivals	47,515	59,263	25%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	47,515	59,263	25%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	4,102	3,317	-19%
Kanto (Tokyo)	3,223	2,626	-19%
Kinki (Osaka)	206	151	-27%
Tokai (Nagoya)	213	156	-27%
Tohoku (Sendai)	153	115	-25%
Kyushu (Fukuoka)	38	29	-24%
Hokkaido (Sapporo)	18	19	6%
Chugoku (Hiroshima)	28	29	4%
Shikoku	3	8	167%
Okinawa	13	7	-46%
Others	3	3	0%
Not Specified	204	174	-15%
KOREA	21,079	29,936	42%
Seoul	9,866	12,583	28%
Pusan	929	2,078	124%
Taegu	755	1,230	63%
Inchon	1,353	2,056	52%
Others	7,821	11,547	48%
Not Specified	355	442	25%
CHINA	19,570	23,205	19%
Beijing	4,141	3,792	-8%
Shanghai	2,661	3,998	50%
Guangzhou	2,674	2,196	-18%
Others	7,326	12,294	68%
Not Specified	2,768	925	-67%
GUAM	1,225	1,120	-9%
UNITED STATES	648	744	15%
PHILIPPINES	89	64	-28%
RUSSIA	164	125	-24%
HONG KONG	199	328	65%
TAIWAN	64	94	47%
OTHERS	375	330	-12%
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	406,625	539,009	33%
October	39,297	41,729	6%
November	37,600	46,983	25%
December	40,866	58,308	43%
January	45,774	63,186	38%
February	46,909	57,139	22%
March	37,095	54,661	47%
April	35,162	52,208	48%
May	35,163	50,730	44%
June	41,244	54,802	33%
July	47,515	59,263	25%
August	48,815		
September	43,069		
YEAR TOTAL	498,509	539,009	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals **Jul-17**

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - JULY 2017			
	Jul-16	Jul-17	% CHANGE
TOTAL ARRIVALS (from GUAM)	221	200	-10%
JAPAN	70	68	-3%
KOREA	13	5	-62%
CHINA	2	2	0%
GUAM	106	101	-5%
UNITED STATES	15	16	7%
PHILIPPINES	1	1	0%
RUSSIA	0	2	-----
HONG KONG	0	0	-----
TAIWAN	0	2	-----
OTHERS	14	3	21%
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	2,629	2,143	-18%
October	252	181	-28%
November	270	278	3%
December	262	250 r	-5%
January	237	160	-32%
February	372 r	181	-51%
March	222	180	-19%
April	232	230	-1%
May	303	219	-28%
June	258	264	2%
July	221	200	-10%
August	156		
September	195		
YEAR TOTAL	2,980	2,143	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - JULY 2017			
	Jul-16	Jul-17	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	N/A	N/A	-----
OVERNIGHT VISITORS:	N/A	N/A	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
GUAM	N/A	N/A	
UNITED STATES	N/A	N/A	
PHILIPPINES	N/A	N/A	
HONG KONG	N/A	N/A	
TAIWAN	N/A	N/A	
SAIPAN	N/A	N/A	
OTHERS	N/A	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	8,389	0	-----
October	354	N/A	-----
November	285	N/A	-----
December	446	N/A	-----
January	2,957	N/A	-----
February	3,997	N/A	-----
March	350	N/A	-----
April	N/A	N/A	-----
May	N/A	N/A	-----
June	N/A	N/A	-----
July	N/A	N/A	-----
August	N/A		
September	N/A		
YEAR TOTAL	8,389	0	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

JULY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE
MODE OF ARRIVAL	47,515	59,263	100.00%	24.72%	4,102	3,317	100.00%	-19.14%	21,079	29,936	100.00%	42.02%	19,570	23,205	100.00%	18.57%	1,225	1,120	100.00%	-8.57%	1,539	1,685	100.00%	9.49%
Air	47,515	59,263	100.00%	24.72%	4,102	3,317	100.00%	-19.14%	21,079	29,936	100.00%	42.02%	19,570	23,205	100.00%	18.57%	1,225	1,120	100.00%	-8.57%	1,539	1,685	100.00%	9.49%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	47,515	59,263	100.00%	24.72%	4,102	3,317	100.00%	-19.14%	21,079	29,936	100.00%	42.02%	19,570	23,205	100.00%	18.57%	1,225	1,120	100.00%	-8.57%	1,539	1,685	100.00%	9.49%
Male	21,925	26,967	45.50%	23.00%	1,993	1,605	48.39%	-19.47%	9,656	13,602	45.44%	40.87%	8,617	10,100	43.53%	17.21%	760	691	61.70%	-9.08%	899	969	57.51%	7.79%
Female	25,565	32,260	54.44%	26.19%	2,107	1,707	51.46%	-18.98%	11,405	16,309	54.48%	43.00%	10,948	13,099	56.45%	19.65%	465	429	38.30%	-7.74%	640	716	42.49%	11.88%
Not Stated	25	36	0.06%	44.00%	2	5	0.15%	150.00%	18	25	0.08%	38.89%	5	6	0.03%	20.00%	0	0	0.00%	----	0	0	0.00%	----
AGE GROUP (YEARS)	47,515	59,263	100.00%	24.72%	4,102	3,317	100.00%	-19.14%	21,079	29,936	100.00%	42.02%	19,570	23,205	100.00%	18.57%	1,225	1,120	100.00%	-8.57%	1,539	1,685	100.00%	9.49%
Under 10	179	6	0.01%	-96.65%	0	1	0.03%	----	5	4	0.01%	-20.00%	170	1	0.00%	-99.41%	2	0	0.00%	----	2	0	0.00%	-100.00%
Under 13	9,278	11,179	18.86%	20.49%	668	446	13.45%	-33.23%	5,368	7,084	23.66%	31.97%	3,012	3,401	14.66%	12.92%	77	75	6.70%	-2.60%	153	173	10.27%	13.07%
10-17	49	3	0.01%	-93.88%	0	1	0.03%	----	0	0	0.00%	----	49	1	0.00%	-97.96%	0	1	0.09%	----	0	0	0.00%	----
13-15	1,428	1,703	2.87%	19.26%	86	72	2.17%	-16.28%	593	710	2.37%	19.73%	704	846	3.65%	20.17%	19	17	1.52%	-10.53%	26	58	3.44%	123.08%
16-19	1,331	1,512	2.55%	13.60%	48	50	1.51%	4.17%	420	460	1.54%	9.52%	771	890	3.84%	15.43%	38	34	3.04%	-10.53%	54	78	4.63%	44.44%
18-19	54	4	0.01%	-92.59%	0	0	0.00%	----	0	1	0.00%	----	52	3	0.01%	-94.23%	2	0	0.00%	-100.00%	0	0	0.00%	----
20-24	2,356	4,103	6.92%	74.15%	293	252	7.60%	-13.99%	793	2,109	7.05%	165.95%	1,064	1,558	6.71%	46.43%	86	65	5.80%	-24.42%	120	119	7.06%	-0.83%
25-29	5,007	7,251	12.24%	44.82%	487	352	10.61%	-27.72%	1,614	2,991	9.99%	85.32%	2,643	3,643	15.70%	37.84%	103	102	9.11%	-0.97%	160	163	9.67%	1.88%
30-34	5,592	7,286	12.29%	30.29%	377	317	9.56%	-15.92%	2,694	3,739	12.49%	38.79%	2,281	2,961	12.76%	29.81%	95	89	7.95%	-6.32%	145	180	10.68%	24.14%
35-39	7,202	8,560	14.44%	18.86%	487	347	10.46%	-28.75%	3,446	4,676	15.62%	35.69%	3,005	3,284	14.15%	9.28%	106	90	8.04%	-15.09%	158	163	9.67%	3.16%
40-44	5,998	6,826	11.52%	13.80%	475	394	11.88%	-17.05%	2,810	3,683	12.30%	31.07%	2,450	2,453	10.57%	0.12%	118	131	11.70%	11.02%	145	165	9.79%	13.79%
45-49	3,337	3,877	6.54%	16.18%	404	327	9.86%	-19.06%	1,255	1,669	5.58%	32.99%	1,383	1,617	6.97%	16.92%	149	116	10.36%	-22.15%	146	148	8.78%	1.37%
50-54	1,753	2,125	3.59%	21.22%	228	220	6.63%	-3.51%	533	752	2.51%	41.09%	712	877	3.78%	23.17%	144	145	12.95%	0.69%	136	131	7.77%	-3.68%
55-59	1,294	1,649	2.78%	27.43%	190	178	5.37%	-6.32%	461	662	2.21%	43.60%	405	577	2.49%	42.47%	113	111	9.91%	-1.77%	125	121	7.18%	-3.20%
60 & Over	2,635	3,139	5.30%	19.13%	358	357	10.76%	-0.28%	1,084	1,379	4.61%	27.21%	853	1,073	4.62%	25.79%	172	144	12.86%	-16.28%	168	186	11.04%	10.71%
Not Stated	22	40	0.07%	81.82%	1	3	0.09%	----	3	17	0.06%	466.67%	16	20	0.09%	25.00%	1	0	0.00%	-100.00%	1	0	0.00%	-100.00%
PURPOSE OF VISIT	22,792	29,160	100.00%	27.94%	2,594	2,180	100.00%	-15.96%	8,283	12,921	100.00%	55.99%	9,815	12,018	100.00%	22.45%	955	886	100.00%	-7.23%	1,145	1,155	100.00%	0.87%
Pleasure	21,721	27,798	95.33%	27.98%	2,563	2,128	97.61%	-16.97%	8,243	12,846	99.42%	55.84%	9,699	11,873	98.79%	22.41%	496	290	32.73%	-41.53%	720	661	57.23%	-8.19%
Business	1,040	1,146	3.93%	10.19%	26	45	2.06%	73.08%	40	50	0.39%	25.00%	108	58	0.48%	-46.30%	455	548	61.85%	20.44%	411	445	38.53%	8.27%
Other	31	216	0.74%	596.77%	5	7	0.32%	40.00%	0	25	0.19%	----	8	87	0.72%	987.50%	4	48	5.42%	1100.00%	14	49	4.24%	250.00%
FREQUENCY OF VISIT	22,792	29,160	100.00%	27.94%	2,594	2,180	100.00%	-15.96%	8,283	12,921	100.00%	55.99%	9,815	12,018	100.00%	22.45%	955	886	100.00%	-7.23%	1,145	1,155	100.00%	0.87%
First Visit	17,550	23,127	79.31%	31.78%	1,281	1,051	48.21%	-17.95%	6,587	10,421	80.65%	58.21%	9,088	11,055	91.99%	21.64%	92	79	8.92%	-14.13%	502	521	45.11%	3.78%
Revisit	4,530	4,938	16.93%	9.01%	1,268	1,059	48.58%	-16.48%	1,463	1,966	15.22%	34.38%	516	720	5.99%	39.53%	755	684	77.20%	-9.40%	528	509	44.07%	-3.60%
Not Stated	712	1,095	3.76%	53.79%	45	70	3.21%	55.56%	233	534	4.13%	129.18%	211	243	2.02%	15.17%	108	123	13.88%	13.89%	115	125	10.82%	8.70%
TRAVEL ARRANGEMENT	22,792	29,160	100.00%	27.94%	2,594	2,180	100.00%	-15.96%	8,283	12,921	100.00%	55.99%	9,815	12,018	100.00%	22.45%	955	886	100.00%	-7.23%	1,145	1,155	100.00%	0.87%
Individual Arranged	7,713	12,627	43.30%	63.71%	665	629	28.85%	-5.41%	4,402	8,405	65.05%	90.94%	1533	2,551	21.23%	66.41%	525	411	46.39%	-21.71%	588	631	54.63%	7.31%
Packaged Tour	8,572	8,301	28.47%	-3.16%	1,470	1,159	53.17%	-21.16%	3,423	3,908	30.25%	14.17%	3588	3,164	26.33%	-11.82%	16	4	0.45%	-75.00%	75	66	5.71%	-12.00%
Business Trip	906	1,034	3.55%	14.13%	182	174	7.98%	-4.40%	60	112	0.87%	86.67%	157	180	1.50%	14.65%	254	321	36.23%	26.38%	253	247	21.39%	-2.37%
Group Tour	4,731	6,121	20.99%	29.38%	220	149	6.83%	-32.27%	242	278	2.15%	14.88%	4215	5,664	47.13%	34.38%	21	1	0.11%	-95.24%	33	29	2.51%	-12.12%
Other	170	136	0.47%	-20.00%	9	6	0.28%	-33.33%	55	38	0.29%	-30.91%	34	37	0.31%	8.82%	33	19	2.14%	-42.42%	39	36	3.12%	-7.69%
Not Stated	700	941	3.23%	34.43%	78	63	2.89%	31.25%	101	180	1.39%	78.22%	288	422	3.51%	46.53%	106	130	14.67%	22.64%	157	146	12.64%	-7.01%
TRAVEL COMPANION	21,004	12,795	-39.08%	-2.472	1,089	1,089	100.00%	-55.95%	8,067	5,850	-27.48%	8,792	5,278	-39.97%	759	256	-66.27%	914	322	-64.77%				
Spouse	8,258	9,451	73.86%	14.45%	646	476	43.71%	-26.32%	4,440	5,692	97.30%	28.20%	2,971	3,064	58.05%	3.13%	91	59	23.05%	-35.16%	110	160	49.69%	45.45%
Children	7,195	8,138	63.60%	13.11%	480	332	30.49%	-30.83%	3,763	4,916	84.03%	30.64%	2,781	2,706	51.27%	-2.70%	60	50	19.53%	-16.67%	111	134	41.61%	20.72%
Parents/Grandparents	1,663	1,969	15.39%	18.40%	89	80	7.35%	-10.11%	782	1,074	18.36%	37.34%	762	776	14.70%	1.84%	7	8	3.13%	14.29%	23	31	9.63%	34.78%
Other Family Members/relatives	1,436	1,802	14.08%	25.49%	133	123	11.29%	-7.52%	758	1,023	17.49%	34.96%	450	560	10.61%	24.44%	34	35	13.67%	2.94%	61	61	18.94%	0.00%
Business Associates	1,166	1,559	12.18%	33.70%	322	279	25.62%	-13.35%	248	434	7.42%	75.00%	331	535	10.14%	61.63%	122	150	58.59%	22.95%	143	161	50.00%	12.59%
Friends	4,727	7,902	61.76%	67.17%	978	862	79.16%	-11.86%	2,094	4,580	78.29%	118.72%	1,372	2,200	41.68%	60.35%	95	38	14.84%	-60.00%	188	222	68.94%	18.09%
Tour Group	2,741	4,158	32.50%	51.70%	189	106	9.73%	-43.92%	171	193	3.30%	12.87%	2,350	3,841	72.77%	63.45%	5	1	0.39%	-80.00%	26	17	5.28%	-34.62%
Alone	1,655	1,776	13.88%	7.31%	221	203	18.64%	-8.14%	316	488	8.34%	54.43%	355	413	7.82%	16.34%	392	387	15.17%	-1.28%	371	285	88.51%	-23.18%
Not Stated	1,110	1,395	10.90%																					



Visitors Profile by Country (Saipan only)

JULY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE	Jul-16	Jul-17	% SHARE	% CHGE
TRAVEL PLANS	22,274	28,347	27.26%		2,551	2,119	-16.93%		8,197	12,741	55.43%		9,607	11,683	21.61%		877	780	-11.06%		1,042	1,024	-1.73%	
Pleasure	20,269	26,326	92.87%	29.88%	2,050	1,662	78.43%	-18.93%	7,956	12,482	97.97%	56.89%	9,340	11,389	97.48%	21.94%	329	207	26.54%	-37.08%	594	586	57.23%	-1.35%
Business	900	962	3.39%	6.89%	27	45	2.12%	66.67%	26	35	0.27%	34.62%	74	61	0.52%	-17.57%	397	470	60.26%	18.39%	376	351	34.28%	-6.65%
Golf	567	636	2.24%	12.17%	243	184	8.68%	-24.28%	242	348	2.73%	43.80%	35	64	0.55%	82.86%	15	9	1.15%	-40.00%	32	31	3.03%	-3.13%
Dive	1,466	2,018	7.12%	37.65%	430	438	20.67%	1.86%	395	658	5.16%	66.58%	571	812	6.95%	42.21%	13	9	1.15%	-30.77%	57	101	9.86%	77.19%
Convention	111	49	0.17%	-55.86%	8	2	0.09%	-75.00%	9	10	0.08%	11.11%	36	14	0.12%	-61.11%	18	9	1.15%	-50.00%	40	14	1.37%	-65.00%
Company Trip	261	246	0.87%	-5.75%	142	117	5.52%	-17.61%	11	7	0.05%	-36.36%	56	71	0.61%	26.79%	35	27	3.46%	-22.86%	17	24	2.34%	41.18%
Honeymoon	347	312	1.10%	-10.09%	28	18	0.85%	-35.71%	36	37	0.29%	2.78%	274	253	2.17%	-7.66%	2	2	0.26%	0.00%	7	2	0.20%	-71.43%
Get Married	29	13	0.05%	-55.17%	10	5	0.24%	-50.00%	8	0	0.00%	-100.00%	7	6	0.05%	-14.29%	1	0	0.00%	-100.00%	3	2	0.20%	-33.33%
Memorial Service	58	68	0.24%	17.24%	20	33	1.56%	65.00%	0	10	0.08%	-----	13	16	0.14%	23.08%	18	5	0.64%	-72.22%	7	4	0.39%	-42.86%
Visit Friends	536	521	1.84%	-2.80%	49	51	2.41%	4.08%	96	113	0.89%	17.71%	51	67	0.57%	31.37%	164	127	16.28%	-22.56%	176	163	15.92%	-7.39%
Sports	93	73	0.26%	-21.51%	19	6	0.28%	-68.42%	39	46	0.36%	17.95%	10	6	0.05%	-40.00%	16	4	0.51%	-75.00%	9	11	1.07%	22.22%
Other	312	260	0.92%	-16.67%	58	33	1.56%	-43.10%	90	44	0.35%	-51.11%	85	102	0.87%	20.00%	43	29	3.72%	-32.56%	36	52	5.08%	44.44%
Not Stated	518	813	2.87%	56.95%	43	61	2.88%	41.86%	86	180	1.41%	109.30%	208	335	2.87%	61.06%	78	106	13.59%	35.90%	103	131	12.79%	27.18%
TRAVEL MOTIVATION	20,986	26,598	26.74%		2,507	2,087	-16.75%		7,838	12,148	54.99%		9,096	10,926	20.12%		656	577	-12.04%		889	860	-3.26%	
Newspaper	138	128	0.48%	-7.25%	7	5	0.24%	-28.57%	15	20	0.16%	33.33%	103	95	0.87%	-7.77%	4	0	0.00%	-100.00%	9	8	0.93%	-11.11%
Magazine	673	681	2.56%	1.19%	82	63	3.02%	-23.17%	158	157	1.29%	-0.63%	418	437	4.00%	4.55%	2	1	0.17%	-50.00%	13	23	2.67%	76.92%
Travel Agent	7,919	10,121	38.05%	27.81%	404	335	16.05%	-17.08%	2,191	2,577	21.21%	17.62%	5,237	7,141	65.36%	36.36%	11	15	2.60%	36.36%	76	53	6.16%	-30.26%
Climate	1,514	1,065	4.00%	-29.66%	362	279	13.37%	-22.93%	259	492	4.05%	89.96%	833	254	2.32%	-69.51%	5	1	0.17%	-80.00%	55	39	4.53%	-29.09%
Price	469	680	2.56%	44.99%	254	192	9.20%	-24.41%	143	385	3.17%	169.23%	52	78	0.71%	50.00%	10	5	0.87%	-50.00%	10	20	2.33%	100.00%
Short	1,227	1,551	5.83%	26.41%	509	385	18.45%	-24.36%	522	947	7.80%	81.42%	150	179	1.64%	19.33%	20	18	3.12%	-10.00%	26	22	2.56%	-15.38%
Reading	644	938	3.53%	45.65%	11	5	0.24%	-54.55%	562	849	6.99%	51.07%	54	69	0.63%	27.78%	0	0	0.00%	-----	17	15	1.74%	-11.76%
Flyer	346	508	1.91%	46.82%	67	53	2.54%	-20.90%	224	366	3.01%	63.39%	35	78	0.71%	122.86%	0	1	0.17%	-----	20	10	1.16%	-50.00%
Friends / Relatives	2,790	3,500	13.16%	25.45%	423	409	19.60%	-3.31%	851	1,520	12.51%	78.61%	1,007	1,130	10.34%	12.21%	237	156	27.04%	-34.18%	272	285	33.14%	4.78%
TV / Radio	364	546	2.05%	50.00%	25	27	1.29%	8.00%	110	314	2.58%	185.45%	215	193	1.77%	-10.23%	2	1	0.17%	-50.00%	12	11	1.28%	-8.33%
Prior Trip	1,495	1,585	5.96%	6.02%	628	517	24.77%	-17.68%	503	705	5.80%	40.16%	154	185	1.69%	20.13%	94	75	13.00%	-20.21%	116	103	11.98%	-11.21%
Other	1,357	1,300	4.89%	-4.20%	196	192	9.20%	-2.04%	276	255	2.10%	-7.61%	245	275	2.52%	12.24%	314	304	52.69%	-3.18%	326	274	31.86%	-15.95%
Web	6,439	9,763	36.71%	51.62%	625	510	24.44%	-18.40%	3,791	6,670	54.91%	75.94%	1,873	2,392	21.89%	27.71%	32	25	4.33%	-21.88%	118	166	19.30%	40.68%
Not Stated	1,806	2,562	9.63%	41.86%	87	93	4.46%	6.90%	445	773	6.36%	73.71%	719	1,092	9.99%	51.88%	299	309	53.55%	3.34%	256	295	34.30%	15.23%
OCCUPATION	22,792	29,160	100.00%	27.94%	2,594	2,180	100.00%	-15.96%	8,283	12,921	100.00%	55.99%	9,815	12,018	100.00%	22.45%	955	886	100.00%	-7.23%	1,145	1,155	100.00%	0.87%
Leg & Manager	1,183	1,152	3.95%	-2.62%	496	424	19.45%	-14.52%	107	180	1.39%	68.22%	403	385	3.20%	-4.47%	108	116	13.09%	7.41%	69	47	4.07%	-31.88%
Professional	4,763	8,295	28.45%	74.15%	251	193	8.85%	-23.11%	1,582	2,245	17.37%	41.91%	2,287	5,266	43.82%	130.26%	250	198	22.35%	-20.80%	393	393	34.03%	0.00%
Technicians	1,529	1,971	6.76%	28.91%	114	91	4.17%	-20.18%	586	953	7.38%	62.63%	688	751	6.25%	9.16%	78	110	12.42%	41.03%	63	66	5.71%	4.76%
Clerk	7,739	7,743	26.55%	0.05%	1,081	871	39.95%	-19.43%	3,266	4,766	36.89%	45.93%	3,314	2,030	16.89%	-38.74%	25	23	2.60%	-8.00%	53	53	4.59%	0.00%
Service	1,586	2,199	7.54%	38.65%	222	171	7.84%	-22.97%	897	1,381	10.69%	53.96%	411	549	4.57%	33.58%	23	40	4.51%	73.91%	33	58	5.02%	75.76%
Skilled	45	62	0.21%	37.78%	6	10	0.46%	66.67%	16	30	0.23%	87.50%	19	19	0.16%	0.00%	0	0	0.00%	-----	4	3	0.26%	-25.00%
Craftsman	153	138	0.47%	-9.80%	3	1	0.05%	-66.67%	16	15	0.12%	-6.25%	114	102	0.85%	-10.53%	12	9	1.02%	-25.00%	8	11	0.95%	37.50%
Plant Operator	187	188	0.64%	0.53%	11	14	0.64%	27.27%	64	88	0.68%	37.50%	108	78	0.65%	-27.78%	3	5	0.56%	66.67%	1	3	0.26%	200.00%
Entry Level	105	152	0.52%	44.76%	1	0	0.00%	-100.00%	4	9	0.07%	125.00%	76	127	1.06%	67.11%	17	6	0.68%	-64.71%	7	10	0.87%	42.86%
Armed Forces	139	147	0.50%	5.76%	7	4	0.18%	-42.86%	27	47	0.36%	74.07%	1	2	0.02%	100.00%	55	43	4.85%	-21.82%	49	51	4.42%	4.08%
Homemaker	979	1,236	4.24%	26.25%	96	88	4.04%	-8.33%	584	827	6.40%	41.61%	253	278	2.31%	9.88%	19	19	2.14%	0.00%	27	24	2.08%	-11.11%
Students	1,712	2,703	9.27%	57.89%	89	90	4.13%	1.12%	689	1,656	12.82%	140.35%	848	858	7.14%	1.18%	34	23	2.60%	-32.35%	52	76	6.58%	46.15%
Retirees	514	529	1.81%	2.92%	60	68	3.12%	13.33%	101	113	0.87%	11.88%	269	297	2.47%	10.41%	45	24	2.71%	-46.67%	39	27	2.34%	-30.77%
Other	888	1,159	3.97%	30.52%	35	40	1.83%	14.29%	161	296	2.29%	83.85%	488	635	5.28%	30.12%	99	86	9.71%	-13.13%	105	102	8.83%	-2.86%
Not Stated	1,270	1,486	5.10%	17.01%	122	115	5.28%	-5.74%	183	315	2.44%	72.13%	536	641	5.33%	19.59%	187	184	20.77%	-1.60%	242	231	20.00%	-4.55%